

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH141

ORDER No.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *to come*

IMPRINT SAME AS ABOVE.

TITLE IN FULL

A.43 PICTURESQUE DAM, NEAR AURORA,
ILLINOIS IN THE BEAUTIFUL FOX
RIVER VALLEY

PRIV. # BEFORE TITLE: A.43

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO HAVE TITLE LEGIBLE. GOOD SELECTION OF COLORS.
REMOVE A FEW DEAD BRANCHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 7 - 1951
SKETCH				
RETOUCHING		3	JAN 26 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 19 1951	2-21-51 <i>Hand</i>
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAR 19 1951

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH142

ORDER No.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

E.183-SHERMAN AVENUE, EVANSTON, ILLINOIS

8 pt. tit., c & l

PRIV. # BEFORE TITLE: E.183

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE & ALL CARS IN FOREGROUND. 1st BLDG LIGHT GREY STONE. TALL BLDG ON LEFT ALMOST WHITE. RIGHT 1st BLDG TALL LIGHT GREY STONE GREEN TRIM INCLUDING CLOCK. KRESGE VERY LIGHT STONE. CENTER SIGN "GOLD". OTHER SIGN "GOLD ON RED". NEISNER AL. WHITE, RED LETTERS. SPIEGEL VERY LIGHT, WITH BLACK BASE.

SHOW NICE BILLOWY CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 8-1950
SKETCH				
RETOUCHING		4	JAN 26 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			FEB 13 1951	FEB 20 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	FEB 20 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed MAR 26 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH143

ORDER No.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

NAZARETH ACADEMY,
LA GRANGE, ILLINOIS

PRIV. # BEFORE TITLE: L.12

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CENTER LIGHT GREY STONE. BID G. LIGHT TAN BUFF BRICK.
ALUMINUM FRAMES. FIX UP LAWN. SHOW FEW FLOWERS.
REMOVE SOME DEAD BRANCHES.

USE REVERSE TYPE FOR TITLE!

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1951	FEB 7-1951
SKETCH				
RETOUCHING		3 1/2	JAN 26 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 16 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	FEB 16 1951	2-16-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed APR 4 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F1

copy?

NO. 1CH144

ORDER No.

DATE 1-26-51

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL F.443-7 HISTORIC OLD DUTCH WINDMILL, COL. FABIAN FOREST PRESERVE, FOX RIVER VALLEY, ILLINOIS

PRIV. # BEFORE TITLE: F.443

8pt.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B531-N.
Follow 9B531-N for Approximate Colors.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

yes

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 5 - 1950
SKETCH				
RETOUCHING	4	1/2	JAN 26 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO				FEB 15 1951
BLUEPRINT				
STRIPPING, OPAQUING			FEB 7 1951	
HAND COLOR PROOF	110	1 1/2	FEB 15 1951	2/16/50 MA
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

MAR 19 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH145 ORDER NO. 65875 DATE 1-26-51

CUSTOMER LUTHERAN HOSPITAL
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No
Title in full

LUTHERAN HOSPITAL

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE, TITLE IN WHITE PANEL AS ON 4BH507, SAMPLE ATTCHD.

COLOR DESCRIPTION

RED BRICK BUILDING WITH A STONE ENTRANCE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4
H.C. 106 1 1/2
L.A. 9

X

W & H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH146 ORDER NO. 65876 DATE 1-26-51

CUSTOMER MC KOWN'S RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 2 3/4 x 4 1/4

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MC KOWN'S RESTAURANT
8045 SOUTH ASHLAND AVE. — CHICAGO, ILL.
.....ETC. (SEE COPY)

FRONT NO. 5 Spec R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS AS MARKED ON TISSUE OVERLAY, OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Retel photo out
2/20

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Rephotos 5x7"

L.O. 1 1/2

Ret. 8 1/2

Imm. H.C. 107 3-12-51 2 1/4

L.A. 12

X
as quoted

W.D.B.

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD, NEW MEXICO

NO. 1CH-148
ORDER No. 65575
DATE 1-26-51
FULL FACE

25 M POST CARDS ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CAVE MAN, CARLSBAD CAVERNS
NATIONAL PARK, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT: ~~#126~~ ©-126

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP PICTURE WHERE MARKED WITH 3 DOTS ON
MARGIN.
FOLLOW HAND TINTED PICTURE FOR COLOR GUIDE. HOLD COLORS DOWN
SO THEY WILL LOOK AS NEAR LIKE THE TINTED ONE AS POSSIBLE ✓

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *JD*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1951	FEB 7 - 1950
SKETCH				
RETOUCHING	3	1/2	JAN 29 1951	DEC 31 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 17 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 19 1951	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By *JD*

DATE Photo Returned to Customer _____

8/21/51

OK

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD, NEW MEXICO

NO. 1CH-147

ORDER No. 65575

DATE 1-26-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIRROR LAKE, CARLSBAD CAVERNS
NATIONAL PARK, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: #125

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PICTURE WHERE MARKED WITH 3 DOTS ON MARGIN.

FOLLOW HAND TINTED PICTURE FOR COLOR GUIDE. HOLD COLORS DOWN
SO THEY WILL LOOK AS NEAR LIKE THE TINTED ONE AS POSSIBLE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 7 - 1951
SKETCH				
RETOUCHING	4	1	JAN 29 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 16 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 16 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 19 1951

8/21/51
OK

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD, NEW MEXICO

NO. 1CH-149

ORDER No. 65575

DATE 1-26-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EL CAPITAN PEAK, CARLSBAD
CAVERNS NATIONAL PARK, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: ~~127~~ ©-127

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP PICTURE WHERE MARKED WITH 3 DOTS ON
MARGIN.
FOLLOW HAND TINTED PICTURE FOR COLOR GUIDE. HOLD COLORS DOWN
SO THEY WILL LOOK AS NEAR LIKE THE TINTED ONE AS POSSIBLE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 7-1950
SKETCH				
RETOUCHING	3	2	JAN 29 1951	JAN 31 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 16 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/21/51

OKA

DISTRIBUTED BY MELOY & ROE,
EAST DURHAM, N. Y.

NO. 1CH-150

ORDER No. 65578

DATE 1-29-51

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FERN CLIFF HOUSE, EAST DURHAM,
N.Y. IN THE CATSKILL MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED WITH PENCIL LINES ON BACK.

ALL BUILDINGS ARE WHITE, WITH GREEN ROOFS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1 1951	FEB 6 1951
SKETCH				
RETOUCHING		2 1/2	JAN 31 1951	FEB 1 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			FEB 7 1951	FEB 15 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/4	FEB 15 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed MAR 19 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 1CH-151

ORDER No. 65582

DATE 1-29-51

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF ELLINOR VILLAGE,
FABULOUS FAMILY RESORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: D-48

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 1 1951
SKETCH				
RETOUCHING	3	2 1/2	JAN 30 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	13 1/2	FEB 15 1951	2/9 1951
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 1CH-152

ORDER No. 65582

DATE 1-29-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE WORLD'S MOST FAMOUS BEACH"
AT PICTURESQUE ELLINOR VILLAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: D-49

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1951	
SKETCH				
RETOUCHING	4	2	JAN 30 1951	DEC 31 1951
REPHOTO				
PHOTO-LITHO				FEB 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 1 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 1CH-153

ORDER No. 65582

DATE 1-29-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PEABODY AUDITORIUM, DAYTONA BEACH,
FLA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: D-50

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2C372

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 1951
SKETCH				
RETOUCHING	5	4	JAN 30 1951	FEB 1 1951
REPHOTO				FEB 23 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108		FEB 23 1951	2-26-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 2 1951

By _____

DATE Photo Returned to Customer _____

THE HARRY P. CANN & BRO.CO., BALTIMORE, MD.

NO. 1CH-154

ORDER No. 65595

DATE 1-30-51

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM BETTERTON, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE CARDS ENCLOSED AND INCLUDE CRUISER TYPE BOAT SCENE.

SUBMIT SKETCH

~~XXXXXX~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1951	
SKETCH <i>21</i>	<i>3</i>	<i>8</i>		FEB 22 1951
RETOUCHING		<i>7</i>		
REPHOTO				MAR 13 1951
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>108</i>	<i>14</i>	MAR 13 1951	<i>3-13-51</i>

MAR 22 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 2 1951

B - 6B H 2056 -
E 1B H 378 -
T GR H 2059 -
T OCH 338 -
E 6B H 2001 -
R 6B H 2057 -
T 6B H 2050 -
O OCH 327 -
H 6B H 2062 -

(F)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-155

ORDER No. 65601

DATE 1-30-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: UNION DEPOT, DENVER, COLO.

PRIVATE NO. BEFORE TITLE: #2062

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TAXI IN FRONT AND BAGGAGE CARTS ON RIGHT. NO LOUD
COLORS IN AUTOS.

FOR COLORS SEE ENCLOSED CARD 6A1-N.

PUT CLOUDS IN SKY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *40*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				<i>FEB 8 - 1951</i>
SKETCH			<i>JAN 31 1951</i>	<i>FEB 2 1951</i>
RETOUCHING				
REPHOTO				
PHOTO-LITHO			<i>FEB 9 1951</i>	<i>FEB 16 1951</i>
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1½</i>	<i>FEB 16 1951</i>	<i>2-20-51</i>
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed *APR 4 1951*

By *jr*

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-156

ORDER No. 65601

DATE 1-30-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES No

IMPRINT 2059 SAME AS ABOVE

TITLE: SCENE IN THE PARK OF THE RED
ROCKS NEAR MORRISON IN THE DENVER
MOUNTAIN PARKS, COLORADO, SHOWING
THE PUEBLO AND CREATION ROCK
PRIVATE NO. BEFORE TITLE: #2059

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE CARD 2BH24 FOR ROCK COLORINGS MARKED "X". USE CARD 6AH2690
FOR PUEBLO COLORING AND GRAY ROCK FOUNDATION, AS CIRCLED.
USE CARD 1B478-N FOR COLORING FOR THEATRE SHOWN AT LEFT.
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this material. Please
see to it that the material is
delivered to the customer at the
proper time and place and
to make an accurate note.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1951	
SKETCH				
RETOUCHING	15	1.2	JAN 31 1951	DEC 31 1951
REPHOTO				
PHOTO-LITHO			FEB 7 1951	FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1.2	FEB 14 1951	2-20-51
ARTIST DEPT.		9		

APR 30 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH157 ORDER NO. 65905 DATE 1-30-51

CUSTOMER GREGORY MOTEL
SUNNY ISLES, MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREGORY MOTEL - 16050 COLLINS AT
160TH ST. MIAMI BEACH 41, FLORIDA....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS LISTED ON SHEET "A".

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7 Reproduction
1-8x10

L.C. 1 1/2
Ref. 8 1/2
S.C. 2 1/4
S.S. 11

as quoted

WJH

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH158 ORDER NO. 65906 DATE 1-30-51

CUSTOMER MENDELSONN'S, INC.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE. /

FOLLOW INSTRUCTIONS ATTACHED. /

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7
H.C. 2
L.A. 11

as quoted

W 2 H

CALIFORNIA NEWS STAND, CALIFORNIA, PA.

NO. 1CH159

ORDER NO.

DATE 1-31-51

61 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOSS DEMONSTRATION BUILDING,
STATE TEACHERS' COLLEGE,
CALIFORNIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO /
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
DARK RED BRICK. LIGHT GRAY CORNICE & SILLS & ENTRANCE.
LIGHT BUFF SASH & DOORS. LIGHT STONE SEATS, GREEN SLAT BACKS
GREEN LAWN & SHRUBBERY.

REMOVE CRACKS & ~~DARK~~ SMEAR ON WALKS. /
DARK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date		Date		Date	
OPERATION	EST. TIME	DATE	DATE	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		FEB 6 1951			
SKETCH					
RETOUCHING	3 2	JAN 31 1951	FEB 1 1951		
REPHOTO					
PHOTO-LITHO		FEB 13 1951	FEB 20 1951		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	104 1 1/2	FEB 20 1951			
ARTIST DEPT.	9				

DATE BLUEPRINT OK'D DATE Filed APR 11 1951

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CALIFORNIA NEWS STAND, CALIFORNIA, PA.

NO. 1CH160

ORDER NO.

DATE 1-31-51

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HERRON HALL, STATE TEACHERS' COLLEGE, CALIFORNIA, PA.,

6 pl. it, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK. DARK SLATE ROOF. LIGHT BUFF FRAMES & SASH & CORNICE & TOWER ON ROOF. COPPER TOP & POINT ON TOWER. LIGHT GRAY ENTRANCE & FENCE BASE. DARK IRON FENCE. DARK RED BRICK COLUMNS AT ENTRANCE. DARK IRON GATE. GREEN LAWN & SHRUBBERY INSIDE FENCE. LIGHT CEMENT WALK. GRAY STREET PAVING.

REMOVE WIRES IN RIGHT SKYLINE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1951	FEB 1 1951
SKETCH				
RETOUCHING	3	2	JAN 31 1951	FEB 1 1951
REPHOTO				
PHOTO-LITHO			FEB 13 1951	FEB 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 20 1951	
ARTIST DEPT.		9		

APR 11 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CALIFORNIA NEWS STAND, CALIFORNIA, PA.

NO. 1CH161

ORDER NO.

DATE 1-31-51

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER-BORDER)

TITLE IN FULL

INDUSTRIAL ART BUILDING, STATE
TEACHERS' COLLEGE, CALIFORNIA,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK, DARK SLATE ROOF. LIGHT STONE CORNER COLUMNS &
ENTRANCE & STEPS. LIGHT BUFF SASH & FRAMES & DOORS & TOWER ON
ROOF. GREEN COPPER TOP POINT ON TOWER. LIGHT STONE CORNICE.
LIGHT STONE SEATS WITH GREEN SLAT BACKS ON LEFT & RIGHT OF STEPS
GREEN LAWN & SHREBBERY.

REMOVE WHITE FLARE ON PHOTO ON RIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1951	
SKETCH				
RETOUCHING	6	30	JAN 31 1951	FEB 2 1951
REPHOTO				
PHOTO-LITHO			FEB 20 1951	FEB 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Estimated photo
to office*

CALIFORNIA NEWS STAND, CALIFORNIA, PA.

NO. 1CH162

ORDER NO.

DATE 1-31-51

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN BUILDING, STATE TEACHERS' COLLEGE, CALIFORNIA, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE. /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK. SLATE ROOF ON STEEPLES. LIGHT BUFF CORNICE & FRAMES & SASH. LIGHT GRAY STONE COLUMNS AT ENTRANCE. DARK CLOCK DIALS. WHITE FIGURES & RAILING ON TOP OF STEEPLE ON RIGHT. GREEN LAWN. DARK GREEN HEDGE. WINDOW OPENINGS OVER ENTRANCE, ARE DARK RED BRICK SAME AS REST OF BUILDING. BLDGS ON REAR RIGHT SAME COLOR. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1951	FEB 6 - 1951
SKETCH				
RETOUCHING	9	3 1/2	JAN 31 1951	FEB 1 1951
REPHOTO				
PHOTO-LITHO				FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 14 1951	2-14-51
ARTIST DEPT.				

APR 11 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Retouched photo
to office

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH163 ORDER NO. 65907 DATE 1-31-51

CUSTOMER EARL J. BROTHERS - DESERT SOUV. SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WILBUR CLARK'S DESERT INN
LAS VEGAS, NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

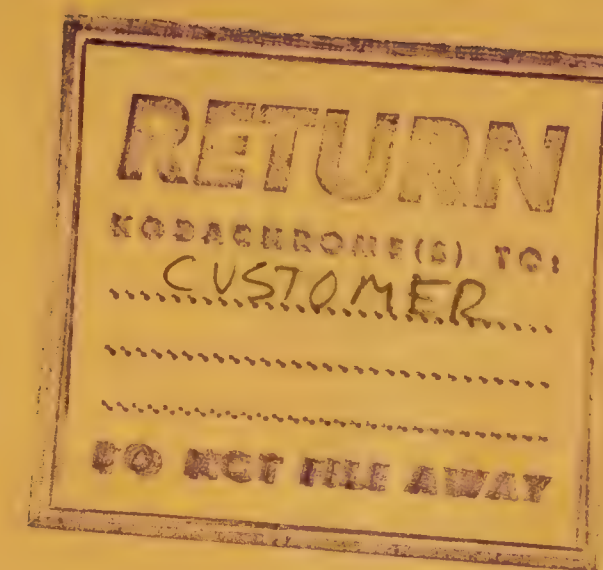
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE - REPHOTO FROM KODACHROME. DAY VIEW

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.



Kodachrome
returned to custom
5/18/51

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 1CH-164

ORDER No. 65617

DATE 1-31-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: KIMO THEATRE, ALBUQUERQUE,
NEW MEXICO.

PRIVATE NO. BEFORE TITLE: A-3'

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. FOR COLORS FOLLOW KODACHROME

RETURN KODACHROME TO CUSTOMER!

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RA*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1951	
SKETCH				
RETOUCHING	2	6 hr		FEB 5 1951
REPHOTO				
PHOTO-LITHO				FEB 22 1951
BLUEPRINT			FEB 22 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	FEB 22 1951	2-27-51 <i>RA</i>
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed *APR 2 1951*

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

5 Subject OK
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 1CH-165

ORDER No. 65617

DATE 1-31-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: LOVELACE CLINIC,
ALBUQUERQUE, NEW MEXICO

PRIVATE NO. BEFORE TITLE: A-6-

SMALL TYPE: CAPLIN PHOTO, *under R M*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT STONE BUILDING
add to edge

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1951	
SKETCH				
RETOUCHING	6	6		FEB 2 1951
REPHOTO				
PHOTO-LITHO				FEB 20 1951
BLUEPRINT				
STRIPPING, OPAQUING			FEB 13 1951	
HAND COLOR PROOF	106	1½	FEB 20 1951	
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

DATE Filed APR 2 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 1CH-166

ORDER No. 65617

DATE 1-31-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: MEDICAL ARTS SQUARE,
ALBUQUERQUE, NEW MEXICO

PRIVATE NO. BEFORE TITLE: A-13.

SMALL TYPE: CAPLIN PHOTO *under R.M.*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. BRICKWORK, WHERE SHOWN, MEDIUM RED.
ROOF-MEDIUM GRAY.
REFER TO COLORED SKETCH ENCLOSED. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1951	
SKETCH				
RETOUCHING	9	3½	FEB 2 1951	FEB 2 1951
REPHOTO				
PHOTO-LITHO			FEB 7 1951	FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	FEB 14 1951	2-14-51 <i>mm</i>
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____ 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 1CH-167
ORDER No. 65617
DATE 1-31-51
FULL FACE

12½ M POST CARDS ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES *end*
IMPRINT SAME AS ABOVE
TITLE: LA MADERA SKI AREA, SANDIA
MTS., ALBUQUERQUE, NEW.
MEXICO
PRIVATE NO. BEFORE TITLE: A-37
SMALL TYPE: CAPLIN PHOTO *under R M.*
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
BUILDING - STONE, SHINGLE ROOF. FOLLOW CARD 8BH1298 FOR COLORS.

Photo

8BH1298

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1951	
SKETCH				
RETOUCHING	9	20	FEB 1 1951	FEB 1 1951
REPHOTO				
PHOTO-LITHO			FEB 7 1951	FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/2	FEB 14 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

547.

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 1CH-168

ORDER No. 65617

DATE 1-31-51 /
FULL FACE

12½M POST CARDS

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE /
TITLE: THE COVERED WAGON, PRAIRIE
SCHOONER OF THE WEST,

PRIVATE NO. BEFORE TITLE: N-35'

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. REFER TO CARD 9BH1187 FOR COLOR OF
MOUNTAINS IN BACKGROUND.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1951	
SKETCH				
RETOUCHING			FEB 2 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO				FEB 20 1951
BLUEPRINT			FEB 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH169

ORDER NO.

DATE 2-1-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1047-CITY HALL BUILDING
WOODSTOCK, ILLINOIS

PRIV. # BEFORE TITLE: 1047

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED TRIM. GREY ROOF. CREAM BRICK.

REMOVE PEOPLE, AUTOS, AND SIGNS, ^{A+P+} SUPER M. SIGN, WINDOW SIGNS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1951	
SKETCH				
RETOUCHING	5	4 1/2	FEB 1 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 20 1951	2-22-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

MAR 19 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH170

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE 2-1-51

12 $\frac{1}{2}$ "^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

995-SCENIC VIEW, ROOSEVELT ROAD +
U.S. 30A - BETWEEN GENEVA AND
WHEATON, ILLINOIS 1/ 8 pt. c.c. & c.

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: 995

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS. USE BEAUTIFUL FALL COLORS.

HAVE TITLE LEGIBLE. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1951	
SKETCH				
RETOUCHING	2	2	FEB 1 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 16 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 15 1951	2-21-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

DATE Filed _____

By _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH171

ORDER NO.

DATE 2-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

B.122 ST. MARY OF CELLE CATHOLIC CHURCH,
BERWYN, ILLINOIS

PRIV. # BEFORE TITLE: B.122

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED ROOF. CREAM BRICK

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1951	FEB 8 1951
SKETCH				
RETOUCHING		4	FEB 1 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 21 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1EH172

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO.

DATE 2-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.123 - MAC NEAL MEMORIAL HOSPITAL,
BERWYN, ILLINOIS

PRIV. # BEFORE TITLE: B.123

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW LETTERING IN GOLD. REMOVE AUTOS & PEOPLE. SIGN ON AWNING.
CREAM TOWER. RED VARI-BRICK BLDG.

GOOD CLOUD EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1951	
SKETCH				
RETOUCHING	5	4	FEB 1 1951	FEB 3 1951
REPHOTO				
PHOTO-LITHO			FEB 13 1951	FEB 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	1 1/2	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed FEB 19 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH173

ORDER NO.

DATE 2-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.M. - CITY HALL,
BERWYN, ILLINOIS

PRIV. # BEFORE TITLE: B.124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW FLAG ON POLE. CLOUDS. BLDG. LIMESTONE & LIGHT TAN BRICK.
DOOR SILVER. EVERGREENS & FLOWERS. REMOVE MAN & CYCLE. ALSO
STAR BOARD. REMOVE 1 DEAD TREE IN FRONT OF ENTRANCE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4 1/2	FEB 1 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 20 1951	2-21-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

MAR 22 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH174

ORDER NO.

DATE 2-1-51

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

AR.17-ARLINGTON HEIGHTS COMMUNITY
HIGH SCHOOL / ARLINGTON HEIGHTS,
ILLINOIS /

PRIV. # BEFORE TITLE: AR.17

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW FLAG ON POLE. RED BRICK. WHITE FRAMES. LIGHT CEMENT TRIM.
GOOD CLOUD EFFECT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1-1/2	FEB 1 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 16 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1-1/2	FEB 16 1951	2-19-51
ARTIST DEPT.		2-1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH175

ORDER NO.

DATE 2-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6.1-PICTURESQUE NORTHWEST HIGHWAY
U.S. 14, BETWEEN ARLINGTON
HEIGHTS AND BARRINGTON, ILLINOIS

PRIV. # BEFORE TITLE: G.18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE DEAD BRANCHES, WIRES. SHOW U.S. 14 PLAINLY.
SELECT ATTRACTIVE EARLY FALL COLORS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1951	
SKETCH				
RETOUCHING		✓	FEB 1 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO			FEB 13 1951	FEB 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1/2	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH176

ORDER NO.

DATE 1-31-51

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

ST. M. COMMUNITY BUILDING / BELVIDERE,
ILLINOIS

PRIV. # BEFORE TITLE: BE.102

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. WHITE. COLORED WINDOW EVERGREENS.

REMOVE WIRES, AUTOS, POST & CHIMNEY AND PART BLDG. LEFT. SIGN ON TREE.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	4	FEB 1 1951	FEB 2 1951
REPHOTO				
PHOTO-LITHO				FEB 20 1951
BLEUPRINT			FEB 17 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed MAR 1 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH177

ORDER NO.

1-31-51'

DATE

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BE.103- SOUTH STATE STREET, BELVIDERE,
ILLINOIS

PRIV. # BEFORE TITLE: BE.103'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WOOLWORTH GOLD ON RED. REMOVE PEOPLE. SHOW NICE CLOUDS. (BILLOWY)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Red Impression

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.		DATE COMPLETED
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			FEB 6	1951	
SKETCH					
RETOUCHING	3	4	FEB 1	1951	FEB 1 1951
REPHOTO					
PHOTO-LITHO					FEB 20 1951
BLUEPRINT			FEB 15	1951	
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1½	FEB 20	1951	2-22-51
ARTIST DEPT.		9½			

DATE BLUEPRINT OK'D

DATE Filed

MAR 22 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH178

ORDER NO.

DATE 2-1-51.

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CI. 192 TOWN HALL, CICERO, ILLINOIS

PRIV. # BEFORE TITLE: CI. 192

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN BRICK. LIGHT STONE TRIM. REMOVE PEOPLE, AUTOS & BLDG.,
LEFT AND RIGHT. SHOW SOME FLOWERS.

GOOD CLOUD EFFECT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1951	
SKETCH				
RETOUCHING		4-1	FEB 1 1951	FEB 5 1951
REPHOTO				
PHOTO-LITHO				
BULEPRINT			FEB 13 1951	FEB 19 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 19 1951	2-21-51
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH179
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.

DATE 2-1-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WESTERN ELECTRIC COMPANY,
CICERO, ILLINOIS

PRIV. # BEFORE TITLE: CI.193

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS & PEOPLE, WIRES, BOX ON LEFT. SHOW ASPHALT ST. NO
TRACKS. TOWER BLACK ROOF. RED BRICK BLDG. GREEN WINDOW FRAMES.
WHITE LETTERS, WESTERN ELECTRIC. (BE SURE TO SHOW)

GOOD CLOUD EFFECT. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1951	
SKETCH				
RETOUCHING	1	6 1/2	FEB 1 1951	FEB 6 1951
REPHOTO				
PHOTO-LITHO				FEB 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	186	1 1/2	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH180

ORDER No.

DATE 2-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MORTON HIGH SCHOOL, CICERO, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO /

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: CI.194/

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTO, DEAD BRANCHES. TAN BRICK. LIGHT STONE TRIM!

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1951	
SKETCH				FEB 5 1951
RETOUCHING	6	6	FEB 1 1951	
REPHOTO				FEB 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH181

ORDER No.

DATE 2-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL WARREN PARK PRESBYTERIAN CHURCH, CICERO, ILLINOIS
CICERO BIBLE CHURCH, CICERO, ILLINOIS

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: CI.195

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP TWO. WARREN PARK RED ROOF. LIGHT TAN STONE. FLOWERS.
REMOVE 2 POST, PEOPLE, BLDG ON RIGHT.

CICERO BIBLE CHURCH REMOVE AUTOS, PEOPLE, CROSSWIRES, POSTS.
SIGN CREAM AND BROWN. (BROWN ON CREAM) RED VARI BRICK. DARK GRAY
ROOF. LIGHT GREEN TOP. LIGHT STONE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 1951	FEB 10 1950
SKETCH	10	1	FEB 1 1951	
RETOUCHING	6	6		FEB 6 1951
REPHOTO				
PHOTO-LITHO			FEB 15 1951	FEB 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	FEB 23 1951	2-23-51
ARTIST DEPT.	35	10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 1CH182 ORDER NO. 65914 DATE 2-1-51

CUSTOMER REMINGTON ARMS MOTEL
AINSWORTH, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN LOWER PANEL:

REMINGTON ARMS MOTEL ON U.S. HIGHWAY
20 - AINSWORTH, NEBRASKA..ETC. (SEE COPY).

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, BUT ALSO PUT EVERGREENS IN FRONT OF NEW ~~XXXXXX~~ UNITS, WHICH
REPLACE GARAGES, AND PUT WORD APPROVED UNDER AAA IN SMALL TYPE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

NO
YES
RETURN PHOTO

2M—B-14-50

Ret.
134
2/2/51
K.C.
S.A.
4
1 1/2
9/12

X
H 2 H

Red - Like Blue Supreme

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH183 ORDER NO. 65917 DATE 2-1-51
CUSTOMER INDEPENDENCE SANITARIUM & HOSPITAL
INDEPENDENCE, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MAIN HOSPITAL BUILDING—INDEPENDENCE
SANITARIUM & HOSPITAL, INDEPENDENCE,
MISSOURI

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THESE CORRECTIONS: COLOR NO. 7 MORE CLOSELY APPROXIMATES
ACTUAL COLOR OF BRICK. AUTO IN FRONT TO BE PAINTED BLACK, INSTEAD OF THE
PRESENT BLUE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprints

Ret. 6 1/2
104 U.C. 1 1/2
2/21/51 L.A. 9

X
as quoted
WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH184 ORDER NO. 65921 DATE 2-1-51

CUSTOMER HOTEL ALLEN
HONESDALE, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL ALLEN, HONESDALE, PENN.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE LINES, POLE AND TREE BRANCHES.

COLOR DESCRIPTION

BLDG. #15. TRIM #57. CANOPIES #54. SHRUBBERY #38. SIGN LETTERING #31.

Return photo Returned 4/6/51 B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

517
Re 6.
104
2/23/51
401 1/2
309
X
Rephoto 3.50
MTH.

Red Impression

(F)

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 1CH-185

ORDER No. 65632

DATE 2-2-51

12 1/4 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHEAT RIVER BRIDGE (BUILT 1835) ON
U.S. ROUTE 50, EAST OF GRAFTON
AND CLARKSBURG, W.VA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1976. FOLLOW CARD 5AH1976 FOR COLORS-EXCEPT-
CHANGE COLOR OF BRIDGE TO WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			FEB 13 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO				MAR 8 1951
BLUEPRINT			FEB 22 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 8 1951	3-13-51 Jmm.
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed APR 9 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHOTO - 17-3CH-476

NO. 1CH186

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.

DATE 2-5-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

G.19-ARLINGTON PARK RACE TRACK /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES to come
IMPRINT SAME AS ABOVE. /

PRIV. # BEFORE TITLE: G.19

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC164. SEE ATTACHED FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 1951	
SKETCH				
RETOUCHING	5	1	FEB 5 1951	FEB 10 1951
REPHOTO				
PHOTO-LITHO			FEB 13 1951	FEB 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 20 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed MAR 19 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH187
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.

DATE 2-5-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1027 - CHRIST CHURCH PARISH HOUSE,
WINNETKA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: 1027

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED ROOF. LIGHT TAN STONE. REMOVE AUTOS, FENCE & BUSHES IN
FOREGROUND, BIKE PARKING, MAIL BOX, NO PARK SIGN, DEAD BRANCHES.

SHOW GOOD CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1951	
SKETCH				
RETOUCHING	9	5	FEB 5 1951	FEB 6 1951
REPHOTO				
PHOTO-LITHO				FEB 19 1951
BLUEPRINT			FEB 13 1951	
STRIPPING, OPAQUING			FEB 14 1951	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____ FEB 19 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH188

ORDER No.

2-5-51

DATE

12 1/2 M POST CARDS

C.T. ART OOLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

TRIER TOWNSHIP HIGH SCHOOL,
NETKA, ILLINOIS

PRIV. # BEFORE TITLE: 1028'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR. BLDG. RED BRICK. ROOFS RED TILE BRIGHT. TOWER TIP
GREEN. GUTTERS GREEN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1951	
SKETCH				
RETOUCHING	4	3	FEB 5 1951	FEB 6 1951
REPHOTO				FEB 20 1951
PHOTO-LITHO			FEB 13 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 20 1951	2-21-51
ARTIST DEPT.	103	9 1/2		3-13-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH189
ORDER No.
DATE 2-5-51
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS
12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
ELM STREET, WINNETKA, ILLINOIS
PRIV. # BEFORE TITLE: 1029
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION
REMOVE AUTOS IN FOREGROUND, PEOPLE, BIKES.
LEFT WALGREEN, LIGHT GREEN ROOF. SILVER FRONT RED LETTERS.
RED VARI BRICK..
SHOW CLOUDS.
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____
OPERATION EST. TIME DATE DATE
Clock No. Time Allowed ENTERED DEPT. COMPLETED
COMPOSING, Type Set Up FEB 9 1951
SKETCH
RETOUCHING 6 4 FEB 5 1951 FEB 7 1951
REPHOTO
PHOTO-LITHO FEB 15 1951 FEB 23 1951
BLUEPRINT
STRIPPING, OPAQUING
HAND COLOR PROOF 106 1 3/4 FEB 23 1951
ARTIST DEPT. 108 9 3/4 3-12-51
DATE BLUEPRINT OK'D _____ DATE Filed MAR 16 1951
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(F)

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH190

ORDER NO.

DATE 2-5-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VILLAGE HALL, WINNETKA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

SAME AS ABOVE.

PRIV. # BEFORE TITLE: 1030/

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL AUTOS, PEOPLES, AND POLE ON ROOF. SHOW NICE CLOUDS. GREY FLAT STONE. BROWN SHINGLE ROOF. GREEN TOWER. GOLD VANE AND SHIP ABOVE. CLOCK & PART OF TOWER TAN.

REMOVE RADIO AERIAL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1951	FEB 8 1951
SKETCH				
RETOUCHING	5	3 1/2	FEB 5 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO				FEB 21 1951
BLUEPRINT			FEB 13 1951	
STRIPPING, OPAQUING			FEB 21 1951	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH191

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE 2-5-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

1031 SAINTS FAITH, HOPE AND CHARITY
CATHOLIC CHURCH, WINNETKA,
ILLINOIS

PRIV. # BEFORE TITLE: 1031

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW FEW CLOUDS. EVERGREENS & FEW FALL COLORS.
WHITE DOORS. LIGHT CEMENT TRIM. MED. RED BRICK.

REMOVE AUTO, BLDG. ON LEFT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1951	
SKETCH				FEB 6 1951
RETOUCHING	3	3	FEB 6 1951	
REPHOTO				
PHOTO-LITHO			FEB 13 1951	FEB 21 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 21 1951	2-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH192

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO.

DATE 2-5-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW OF LAKE ZURICH, ILLINOIS

PRIV. # BEFORE TITLE: 702

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OBJECTS IN FOREGROUND. REMOVE DEAD BRANCH LOWER RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1951	
SKETCH				
RETOUCHING		2	FEB 5 1951	FEB 7 1951
REPHOTO				
PHOTO-LITHO				FEB 21 1951
BLUEPRINT			FEB 13 1951	
STRIPPING, OPAQUING			FEB 21 1951	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	108	8		3-6-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH193

ORDER No.

DATE 2-5-51

12 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BLACKSTONE AND HARLAN HALLS,
LAKE FOREST COLLEGE, LAKE
FOREST, ILLINOIS

PRIV. # BEFORE TITLE: L.F.677

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS. RED BRICK LIGHT TRIM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1951	FEB 1 1951
SKETCH				
RETOUCHING		3	FEB 5 1951	FEB 6 1951
REPHOTO				
PHOTO-LITHO			FEB 15 1951	FEB 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	142	FEB 27 1951	2-28-51
ARTIST DEPT.	24	9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO. 1CH194

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.

DATE 2-5-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE FOREST HIGH SCHOOL,
LAKE FOREST, ILLINOIS

PRIV. # BEFORE TITLE: L.F.678

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN BRICK
IVORY TRIM
RED CHIMNEY
GREENISH GREY ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1951	FEB 8 1951
SKETCH				
RETOUCHING	7	3	FEB 5 1951	FEB 6 1951
REPHOTO				
PHOTO-LITHO				FEB 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 21 1951	2-22-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH195

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE 2-5-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

L.F. 679 - THE CHURCH OF THE HOLY SPIRIT,
LAKE FOREST, ILLINOIS

PRIV. # BEFORE TITLE: L.F. 679

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREY TAN STONE. LIGHT BROWN ROOF. VARIOUS GREENS. FEW FLOWERS.

TITLE IN REVERSE TYPE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 9 1951	
SKETCH				
RETOUCHING	3	3 1/2	FEB 5 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO			FEB 15 1951	FEB 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 23 1951	2-27-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH196

ORDER NO.

DATE 2-5-51

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

TITLE IN FULL

CI. 196 - ST. MARY'S CATHOLIC CHURCH,
CICERO, ILLINOIS,

PRIV. # BEFORE TITLE: CI.196

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE & AUTOS. GOLD CROSSES. COPPER STEEPLES.
DARK TAN BRICK. COLORED WINDOWS.

SHOW GOOD CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH				
RETOUCHING	1	5/2	2-5-51	FEB 2 1951
REPHOTO				
PHOTO-LITHO			FEB 16 1951	FEB 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 23 1951	
ARTIST DEPT.	101	9	3-9-51	3-12-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GR

5x7 Rephot

L.O. 2
Ret 3 1/2
107 13 1/2
3-12-51
L.A. 9

X
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH197 ORDER NO. 65944 DATE 2-6-51

CUSTOMER CONSOLIDATED PRODUCTS CORP.
LYNN, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICA'S FINEST TRAVEL SLIPPER SINCE
1917 - BY WHITTREDGE -
CONSOLIDATED PRODUCTS - LYNN, MASS. ETC. /

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT DO NOT SHOW WHITE EDGE ON SLIPPER - CARRY BROWN ~~XXXX~~
COLORING OVER IT. USE CUT AS COPY.

(SEE ALSO ENCLOSED CIRCULAR FOR BETTER DETAIL)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Red Imprint

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH198 ORDER NO. 65946 DATE 2-6-51

CUSTOMER ELLA M. STACY HOSPITAL
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ELLA M. STACY PRIVATE HOSPITAL
1038 SALEM AVE. — DAYTON 6, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REPHOTO COLORED PHOTO TO BLACK AND WHITE AND USE COLORED PHOTO FOR COLOR GUIDE.

ADDITIONAL INSTRUCTIONS ENCLOSED.

SUBMIT RETOUCHEE PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

USE COLORED PHOTO FOR COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Retouched photo
add photo to top
Ret. 107 1/2
B.C. 3-14-51
L.C. 7

as required

X
D.J.H.

PL 0

PL 11

Retouched Photo
to Customer
2/1/51

BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

NO. 1CH-199

ORDER No. 65670

DATE 2-7-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
BLOCK HOUSE AND HARBOR,
MACKINAC ISLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION VERTICAL VIEW.

BOATS, BUILDINGS, WALL AND HOTEL ARE WHITE. STOCKADE IS
UNPAINTED WOOD. SMOKESTACKS ON BOATS ARE RED ON TOP, WITH YELLOW
BELOW. CHIMNEY ON BLOCKHOUSE IS RED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH				
RETOUCHING	4	3 1/2	FEB 7 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	107	FEB 27 1951	2-28-51
ARTIST DEPT.	9			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

NO. 1CH-200

ORDER No. 65670

DATE 2-7-51'

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MACKINAC ISLAND HARBOR
SCENERY BY MOONLIGHT,
MACKINAC ISLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO 1

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BOAT IS WHITE. SMOKESTACKS-BLACK. BUILDINGS ARE WHITE.
LIGHTHOUSE ON RIGHT HAS A GREEN LIGHT SHINING. STREAKS OF BOAT
MOVING IN BACKGROUND CAN BE LEFT, OR REMOVED(WHICHEVER IS BEST).
PARK IN FOREGROUND HAS GRAVEL PATHS AND GREEN GRASS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH			FEB 7 1951	FEB 8 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 16 1951	MAR 13 1951
BLUEPRINT			MAR 5 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	MAR 15 1951	3-14-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush

BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

NO. 1CH-201

ORDER NO. 65670

DATE 2-7-51'

25 M POST CARDS

ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, MACKINAC ISLAND,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ARE ALL WHITE. CARRIAGE TOPS ARE ALL WHITE, BODIES ARE
BRIGHT COLORS, ... AWNINGS ARE BRIGHT COLORS (SEE KODACHROME
ENCLOSED).

DO NOT EMPHASIZE "POOE" SIGN ON RIGHT

RETURN KODACHROME

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH				
RETOUCHING	5	60	FEB 7 1951	FEB 12 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	FEB 28 1951	3-1-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

APR 11 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F1

ABRO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH202

ORDER NO.

DATE 2-7-51

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

GLENVIEW MAIN STREET, GLEN ELLEN, ILLINOIS

PRIVATE NO. BEFORE TITLE: G.E.497

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - LIGHT AND WIRE.

"WALGREEN" SIGN-WHITE LETTERS ON GREEN BACKGROUND. GRAY STONE
BUILDING. RED BUILDING ON LEFT.
SHOW "WOOLWORTH" - GOLD ON RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	15	FEB 7 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO			FEB 16 1951	FEB 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	130	FEB 23 1951	
ARTIST DEPT.		90		

APR 6 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-203

ORDER No.

DATE 2-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1007-CENTRAL AVENUE, WILMETTE, ILLINOIS

PRIVATE NO. BEFORE TITLE: #1007 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

"WALGREEN" SIGN - WHITE ON BLUE

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	30	FEB 7 1951	FEB 9 1951
REPHOTO				
PHOTO-LITHO			FEB 16 1951	FEB 23 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 23 1951	
ARTIST DEPT.	102	9 1/2	3/9/51	3/12/51

DATE BLUEPRINT OK'D

DATE Filed MAR 16 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Ok. Hal Longman

(F)

Hal

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-204

ORDER No.

DATE 2-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1008 - WILMETTE BOWL-NATURAL AMPHITHEATER,
WILMETTE, ILLINOIS

PRIVATE NO. BEFORE TITLE: #1008

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS. SHOW LAKE IN BACKGROUND. VARIOUS GREEN
SHADES ON TREES AND SHRUBS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH			FEB 7 1951	FEB 7 1951
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO			FEB 16 1951	FEB 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 23 1951	
ARTIST DEPT.	101	9	3-7-51	3-8-51

MAR 12 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERC DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-205

ORDER NO.

DATE 2-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

657 WASHINGTON STREET, HINSDALE,
ILLINOIS

PRIVATE NO. BEFORE TITLE: #657

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BIG BILLOWY CLOUDS!

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH				FEB 9 1951
RETOUCHING	1	5½	FEB 7 1951	
REPHOTO				
PHOTO-LITHO			FEB 16 1951	FEB 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	FEB 23 1951	
ARTIST DEPT.	110	9¼		3/15/51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-206

ORDER NO.

DATE 2-7-51

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

658- MEMORIAL BUILDING, HINSDALE,
ILLINOIS

PRIVATE NO. BEFORE TITLE: #658 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING, GRAY-GREEN ROOF. WHITE FRONT. WHITE TOWER,
GREEN TOP. GOLD VANE. EVERGREENS. SHOW A FEW FLOWERS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH				
RETOUCHING	4	2	FEB 7 1951	FEB 9 1951
REPHOTO				
PHOTO-LITHO			FEB 16 1951	FEB 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	FEB 23 1951	2-23-51
ARTIST DEPT.				

MAR 9 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-207

ORDER NO.

DATE 2-7-51'

12M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~MM~~ YES'

IMPRINT SAME AS ABOVE

TITLE IN FULL

6.723- LAKE SHORE COUNTRY CLUB, ALONG
THE SCENIC NORTH SHORE, /

PRIVATE NO. BEFORE TITLE: G.483'

PHOTO PROPERTY OF .C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTO. / SHOW NICE CLOUDS.

TAN STUCCO BUILDING, BROWN TRIM, WHITE WINDOW FRAMES, LIGHT GREEN
TOWER, BLACK ROOF. / SHOW FLOWERS, AND VARIOUS GREEN FOLIAGE. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH				
RETOUCHING			FEB 7 1951	FEB 12 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	17	FEB 28 1951	
ARTIST DEPT.	110	9		3/8/51

DATE BLUEPRINT OK'D

DATE Filed MAR 12 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-208

ORDER No.

DATE 2-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

67-RIVERSIDE-BROOKFIELD HIGH SCHOOL,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #867

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MEDIUM

RETOUCHING/RED VARIEGATED BRICK BUILDING. SHOW FLOWERS.
VARIOUS GREEN TREES AND EVERGREENS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	FEB 7 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	16	FEB 27 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAR 19 1951

By 20

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-209

ORDER No.

DATE 2-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

E.P.352 MUNICIPAL BUILDING, FOREST PARK,
ILLINOIS

PRIVATE NO. BEFORE TITLE: F.P.352

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTO, BUILDING ON RIGHT, AND STOP LIGHT AND SIGN.
DARK RED BRICK BUILDING, LIGHT CEMENT TRIM. GRANITE STONE AND
GREEN PLAQUE ON LEFT OF PHOTO. SHOW FLOWERS. TREES IN FALL
COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1951	FEB 7 1951
SKETCH				
RETOUCHING	10	3½	FEB 7 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO			FEB 15 1951	FEB 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	FEB 23 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
Chicago, Illinois

NO. 1CH-210

ORDER No.

DATE 2-7-51'

12½ M POST CARDS

ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DES PLAINES RIVER SCENE, IN THE
BEAUTIFUL FOREST PRESERVES

PRIVATE NO. BEFORE TITLE: G.1154'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	FEB 7 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	FEB 27 1951	2-28-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 2 1951

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-211

ORDER NO.

DATE 2-7-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTURESQUE DAM, DES PLAINES
RIVER, NORTHERN ILLINOIS

PRIVATE NO. BEFORE TITLE: G.1155

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW EARLY FALL COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH				
RETOUCHING		2	FEB 7 1951	FEB 8 1951
REPHOTO				
PHOTO-LITHO			FEB 16 1951	FEB 23 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	FEB 23 1951	
ARTIST DEPT.	105	9		2-9-51

DATE BLUEPRINT OK'D

DATE Filed MAR 12 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-212

ORDER NO.

DATE 2-7-51

12 $\frac{1}{2}$ " M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

517-THE CLYDE L. LYON SCHOOL

PRIVATE NO. BEFORE TITLE: #517

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTO. SHOW BEAUTIFUL FALL COLORS.
LIGHT LIMESTONE AND LIGHT RED BRICK BUILDING OR BUILDINGS.
RED ROOFS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH				
RETOUCHING	9	30	FEB 7 1951	FEB 7 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15	FEB 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAR 14 1951

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-213

ORDER NO.

DATE 2-7-51'

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

PARK AVENUE, GLENCOE, ILLINOIS

PRIVATE NO. BEFORE TITLE: G.482

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - PEOPLE IN FOREGROUND, BICYCLE, ETC.

SHOW NICE BIG CLOUDS. /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	6	4	FEB 7, 1951	FEB 7 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1	FEB 27 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

APR 2 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-214 ORDER NO. 65681 DATE 2-8-51

CUSTOMER CAIN'S DANCING ACADEMY
TULSA, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 2½ X 3½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CAIN'S DANCING ACADEMY,
TULSA, OKLA.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /
USE SMALL PHOTOGRAPH MARKED "A" ONLY /

COLOR DESCRIPTION

FOLLOW SKETCH
USE SMALL PHOTOGRAPH MARKED "A" ONLY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Photo
L.O. 1
Ret. 5
R. C. 2-28-51 1/2
L.A. 9

as specified

Red Inquirer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH215 ORDER NO. 65947 DATE 2-8-51

CUSTOMER JOHN JAKUBS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HELP FREE LITHUANIA.....

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ATTACHED.

COLOR DESCRIPTION

USE COLORED PICTURE FOR COLOR GUIDE, BUT
REPLACE BLUE IN KNIGHT'S SHIELD AND SADDLE DRAPING WITH GREEN.
ALSO SEE LAYOUT.

RETURN COLORED PICTURE.

Returned
3/25/51 B.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2-517
107
2-5-51
A-9

as quoted
Wah

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-216

ORDER NO.

DATE 2-8-51

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.I. CITY HALL, BLUE ISLAND, ILLINOIS

PRIVATE NO. BEFORE TITLE: B.I.137

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS, POSTS AND WIRES, INCLUDING POST IN FOREGROUND.

LEFT BLDG.-RED BRICK, GREEN VARIEGATED ROOF.

CENTER BLDG.-TAN BRICK, GREEN FRAMES AND BLACK TOWER.

SHOW FLAG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH				
RETOUCHING	10	3 $\frac{1}{2}$	FEB 8 1951	FEB 9 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2	FEB 27 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-217

ORDER No.

DATE 2-8-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAINT FRANCIS HOSPITAL, BLUE
ISLAND, ILLINOIS

PRIVATE NO. BEFORE TITLE: B.I. 138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST, WIRES AND AUTOS.

BUILDING IS RED BRICK, GREEN WINDOW FRAMES, AND LIGHT STONE
ENTRANCE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	5	4	FEB 14 1951	FEB 17 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1	FEB 20 1951	
ARTIST DEPT.	115	1		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-218

ORDER NO.

DATE 2-8-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WESTERN AVENUE, BLUE ISLAND,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: B.I.139

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES AND PEOPLE IN FOREGROUND.

SHOW NICE CLOUDS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	1		FEB 8 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	FEB 27 1951	
ARTIST DEPT.	102	9 1/2	3/12/51	3/13/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 10H-219

ORDER No. 65684

DATE 2-8-51'

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPORTS ARENA, TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS AND "NO PARKING" SIGNS. CROP AT BOTTOM.
ADD CLOUDS.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1951	
SKETCH				
RETOUCHING	3	3 1/2	FEB 9 1951	FEB 9 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 27 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed APR 6 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH220

ORDER No. 65951

DATE 2-8-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RATON TUNNELS, BETWEEN TRINIDAD,
COLORADO AND RATON, NEW MEXICO /

PRIV. # BEFORE TITLE: H-4576

SMALL TYPE LOWER BORDER: (C) /

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES *sent to 18H747*

IMPRINT COPYRIGHT BY FRED HARVEY
(TRADEMARK) ,

PHOTO PROPERTY OF c.t.

USE PHOTO - 18H747

SEE GENERAL INSTRUCTIONS. *enclosed*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1951	
SKETCH				
RETOUCHING	4	30	FEB 7 1951	FEB 12 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 7 1951	3 2 1/2
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed **APR 6 1951**

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Submit to Customer

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH221

ORDER No. 65951

DATE 2-8-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANTA FE STREAMLINER CROSSING
JOHNSON'S CANYON, ARIZONA

PRIV. # BEFORE TITLE: H-4577

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES, can be used

IMPRINT (TRADEMARK) 18H753

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 18H753

FOLLOW GENERAL INSTRUCTIONS. in 1CH220

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	10	4	FEB 9 1951	FEB 12 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 7 1951	3-9-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Submitted to Customer

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH222

ORDER No. 65951

DATE 2-8-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

SANTA FE STREAMLINER IN GROZIER CANYON, ARIZONA

PRIV. # BEFORE TITLE: H-4578

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES

IMPRINT (TRADEMARK) 18H751

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 18H751

FOLLOW GENERAL INSTRUCTIONS. in 1CH220

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH				
RETOUCHING	6	4½	FEB 13 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 7 1951	2 9 ✓
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed APR 4 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Submit Ret
Photo to Customer

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH223

ORDER No. 65951

DATE 2-8-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANTA FE STREAMLINER DESCENDING CAJON
PASS ON SOUTHERN CALIFORNIA SIDE
OF THE COAST RANGE

PRIV. # BEFORE TITLE: H-4579

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES same as

IMPRINT (TRADEMARK) 26H1573

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO- 26H1573

FOLLOW GENERAL INSTRUCTIONS. in 1CH223

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1951	
SKETCH				
RETOUCHING	7	4 1/2	FEB 9 1951	FEB 12 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	MAR 7 1951	3-9-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

APR 4 1951

*Photo
Submitted to
Customer*

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH224

ORDER No. 65951

DATE 2-8-51'

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APACHE CANYON IN GLORIETTA
MOUNTAINS, NEW MEXICO

PRIV. # BEFORE TITLE: H-4580

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES same as 18H750

IMPRINT (TRADEMARK)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO-18H750

FOLLOW GENERAL INSTRUCTIONS. in 1CH220

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	3	3 1/2	FEB 9 1951	FEB 12 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2	MAR 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 4 1951

By _____

DATE Photo Returned to Customer _____

Submit Ret. Photo
to Customer

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH225

ORDER No. 65951

DATE 2-8-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

CAJON PASS AT THE SUMMIT OF THE
COAST RANGE, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES same as 1BH749

IMPRINT (TRADEMARK)

PRIV. # BEFORE TITLE: H-4581

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO-1BH749

FOLLOW GENERAL INSTRUCTIONS. in 1CH220

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 - 1951	
SKETCH				
RETOUCHING	5	4	FEB - 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAR 7 1951	
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Submit Ret.
Photo to Customer

APR 4 1951

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH226
ORDER No. 65951
DATE 2-8-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANTA FE STREAMLINER ENTERING
SOUTHERN CALIFORNIA, THROUGH THE
ORANGE GROVES

PRIV. # BEFORE TITLE: H-4582/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES
IMPRINT (TRADEMARK) 1BH755

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO -- 1BH755
FOLLOW GENERAL INSTRUCTIONS. in 1CH220

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH			FEB 9 1951	FEB 12 1951
RETOUCHING	8	1/2		
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1/2	MAR 7 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Submit to Customer

FRED HARVEY, CHICAGO, ILLINOIS

NO. 1CH227
ORDER No. 65951

DATE 2-8-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A SANTA FE STREAMLINED TRAIN

PRIV. # BEFORE TITLE: H-4583

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES

IMPRINT (TRADEMARK)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO. 66H953

FOLLOW GENERAL INSTRUCTIONS. in 1CH220

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1951	
SKETCH				
RETOUCHING		5	FEB 1 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO				MAR 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 2 1951	3-9-51
ARTIST DEPT.		9		

APR 4 1951

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Submit Ret
Photo to Customer

Rel. 5
Mar. 4. C. 102 1 1/2
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 1CH228 ORDER NO. 65955 DATE 2-9-51

CUSTOMER RIVERSIDE MOTEL
MANISTEE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

RIVERSIDE MOTEL
520 WATER ST., MANISTEE, MICHIGAN

FRONT NO. ~~XX~~ 5 (All of this on address side) 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

VERY RUSH

MUST HAVE HCP

4/3/51

(F)

Red Imposition

X

not printed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH229 ORDER NO. 65956 DATE 2-8-51

CUSTOMER HOTEL LINCOLN
OCEAN CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL LINCOLN — OCEAN CITY
NEW JERSEY

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT MAKE RED IN ROOFS LESS VIVID.

SPECIAL LETTERING FROM ATTACHED CIRCULAR.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Photo In 1CH1555

1 Rephot 8x10
2 " 5x7

L.O. 11/2
Ret. 7 1/2
J.M.C. 107 2
L.A. 3-12-57 11

as quoted
W 514

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Straw 100
#335 - R 5
292 106 1/2 1 1/2
Chm 100 9

Acquiesced

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH231 ORDER NO. 65959 DATE 2-9-51

CUSTOMER JOSE A. MONTEMAYOR E. HIJOS
LAREDO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

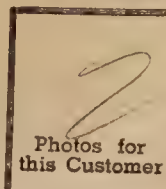


PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER LEFT

JOSE A. MONTEMAYOR BUILDING.—GENERAL
OFFICES AND PRIVATE FISCAL WAREHOUSE.
NUEVO LAREDO. EDIFICIO JOSE A. MONTEMAYOR.—
OFICINAS GENERALES Y ALMACEN PARTICULAR FISCALIZADO /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

RETURN PHOTO TO CUSTOMER.

Returned 8/23/51
B.

PHOTO USED FOR

Single 517
3.20 1/2 HC 1 1/2
106 209
as quoted

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 10H-232

ORDER No.

DATE 2-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ILLINOIS !
"THE LAND OF LINCOLN"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: G.1101
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW COLORED SKETCH FOR COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	FEB 19 1951
SKETCH	5	1/2	FEB 14 1951	FEB 13 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 1 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106		MAR 1 1951	
ARTIST DEPT.	105	8 1/2		2-7-51

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO **ACH-233**

ORDER No.

DATE **2-12-51**

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ILLINOIS IS WRITTEN ALL OVER MY
MAP 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **1**

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: **G.1102**

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW COLOR SKETCH FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	FEB 14 1951
SKETCH	76	1/2	FEB 12 1951	FEB 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 1 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	MAR 1 1951	3-5-51
ARTIST DEPT.				

APR 2 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-234

ORDER No.

DATE 2-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

NIGHT LIFE OR WILD LIFE

...YOU'LL FIND BOTH IN ILLINOIS!

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: G.1103
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW COLOR SKETCH FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH	3	1/2	FEB 12 1951	FEB 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 19 1951	MAR 1 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAR 1 1951	3-2-51
ARTIST DEPT.	105	10		3-22-51

MAR 26 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-235

ORDER NO.

DATE 2-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO,

TITLE IN FULL

WHICH STATE AM I IN ?

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: G.1104

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW COLOR SKETCH FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	FEB 19 1951
SKETCH	20	10	FEB 12 1951	FEB 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 1 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 1 1951	
ARTIST DEPT.	105	8 1/2		3-6-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 14 1951

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-236

ORDER NO.

DATE 2-12-51

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREAT COW! ...YOU OUGHT TO SEE
CHICAGO NOW ! /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT: #1
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW COLOR SKETCH FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH	✓	1/4	FEB 13 1951	FEB 13 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 5 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	MAR 5 1951	3.5.51
ARTIST DEPT.	106	9	3-21-51	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-237

ORDER No.

DATE 2-12-51 /

12½ M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHERIDAN SHORE YACHT CLUB ON LAKE
MICHIGAN'S NORTH SHORE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1009 /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST IN RIGHT FOREGROUND. /

SHOW BILLOWY CLOUDS. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	3	3	FEB 13 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1/2	FEB 27 1951	
ARTIST DEPT.	103	0		3-14 51

FEB 14 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-238

ORDER No.

DATE 2-12-51

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MUNICIPAL BUILDING, SKOKIE,
ILLINOIS

PRIVATE NO. BEFORE TITLE: S.907

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS, AND SIGN ON PILLAR.
BUILDING - RED BRICK, WHITE PILLARS, GREEN ROOF AND GOLD TOWER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	10	4	FEB 15 1951	FEB 17 1951
REPHOTO			FEB 19 1951	
PHOTO-LITHO				FEB 28 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12	FEB 28 1951	
ARTIST DEPT.	108	9		3-8-51

DATE BLUEPRINT OK'D

DATE Filed

MAR 12 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ABCO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-239

ORDER NO.

DATE 2-12-51

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NILES TOWNSHIP HIGH SCHOOL,
SKOKIE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S.908

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST ON ROOF.

NEW TAN VARIEGATED BRICK BUILDING, ALUMINUM FRAMES.
SHOW EARLY FALL LEAVES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	7	4 ¹ / ₂	FEB 13 1951	FEB 12 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 ¹ / ₂	FEB 27 1951	2-28-51
ARTIST DEPT.		8 ³ / ₄		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-240

ORDER NO.

DATE 2-12-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

154th STREET, HARVEY, ILLINOIS

PRIVATE NO. BEFORE TITLE: #602

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

"WOOLWORTH" SIGN - GOLD LETTERS ON RED BACKGROUND

"SCOTT" SIGN - GOLD LETTERS ON RED BACKGROUND

SHOW BOTH.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH				
RETOUCHING	6	5	FEB 13 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13	MAR 1 1951	
ARTIST DEPT.	103	9		3-19-51

DATE BLUEPRINT OK'D. DATE Filed APR 1 1951

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

(F)

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-241

ORDER No.

DATE 2-12-51

12½ MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

603- THORNTON TOWNSHIP HIGH SCHOOL,
HARVEY, ILLINOIS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #603

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

#12 BRICK BUILDING, RED TILE ROOF. GREEN GUTTERS.
SHOW FLOWERS. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1951	
SKETCH				
RETOUCHING	5	3 1/4	FEB 15 1951	FEB 15 1951
REPHOTO				
PHOTO-LITHO			FEB 22 1951	MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	MAR 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-242

ORDER NO.

DATE 2-12-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW, ST. MARY OF THE LAKE
SEMINARY, MUNDELEIN, ILLINOIS

PRIVATE NO. BEFORE TITLE: #802

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AND ENLARGE CENTER PORTION.

SHOW BILLOWY CLOUDS. LEFT BLDG.- GRAY ROOF, RED BRICK BLDG.

LANDING - RED BRICK, LIGHT TRIM AND GREEN TOWERS.

CH URCH - RED BRICK, DARK GRAY ROOF, GOLD TOWER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	4	2	FEB 13 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	FEB 28 1951	3-1-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-243

ORDER No.

DATE 2-12-51

12½ M POST CARDS

ART COLORTONE

FULLY FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HISTORIC WATER TOWER, SHERIDAN
ROAD, ALONG THE SCENIC NORTH
SHORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - TO COME

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G.1156

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

REMOVE - PEOPLE, POST, WIRES, AND SIGN ON RIGHT.

RED BRICK VARIEGATED TOWER, GREEN ROOF AND RAILING.

SHOW FEW FLOWERS. SOME GREEN AND SOME EARLY FALL FOLIAGE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	4	2	FEB 13 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 28 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	FEB 28 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-244

ORDER NO.

DATE 2-12-51

12½ M POST CARDS

ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES -TC COME ✓

IMPRINT

SAME AS ABOVE

TITLE IN FULL

SHERIDAN ROAD ALONG THR WOODED
ESTATES OF THE BEAUTIFUL NORTH
SHORE /

PRIVATE NO. BEFORE TITLE: G.1157

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BEAUTIFUL FALL COLORS. /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	5	2	FEB 13 1951	FEB 13 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	MAR 7 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 7 1951	
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D

DATE Filed

APR 4 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-245

ORDER No.

DATE 2-12-51

12½ M POST CARDS

ART. COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHERIDAN ROAD WINDS ITS WAY
PAST THE MANY BEAUTIFUL ESTATES
ALONG THE NORTH SHORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - TO COME

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G.1158

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE ROAD

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1951	
SKETCH				
RETOUCHING		2	FEB 13 1951	FEB 15 1951
REPHOTO				
PHOTO-LITHO				MAR 2 1951
BLUEPRINT			FEB 22 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	MAR 2 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed APR 6 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-246

ORDER No.

DATE 2-12-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC SHERIDAN ROAD AT HUBBARD
WOODS. A BEAUTY SPOT ALONG THE
FAMOUS NORTH SHORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - TO COME

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK TOP ROAD. BEAUTIFUL FALL COLORS.

Photo - D9803

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1951	
SKETCH				
RETOUCHING	3	1 1/4	FEB 12 1951	FEB 14 1951
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 28 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 28 1951	3-1-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH247 ORDER NO. 65966 DATE 2-12-51

CUSTOMER TEN EYCK HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY. ✓

CROP AS MARKED. ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

107
3-1-51 HC 112
La 9

OK & H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH248 ORDER NO. 65968 DATE 2-13-51

CUSTOMER GARY'S DUCK INN
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GARY'S DUCK INN
SOUTH ORANGE BLOSSOM TRAIL
ORLANDO, FLORIDA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: IMPROVE BACKGROUND OF PALMS AND TREES.
CUSTOMER PREFERS COMP. CARD ATTACHD. SHRIMP PLATTER IS TOPS AS IS, HOWEVER BE
SURE LETTERING BELOW IS LEGIBLE. (NEW LINE DRAWING IS ENCLOSED OF THAT) AWNINGS
AT LEFT ARE BLACK & YELLOW STRIPED INSTEAD OF BLUE & YELLOW. BREAK THE EVEN
FLOWERLINE ALONG BLDG. BY MAKING THE BUSH BETWEEN THE WINDOWS A BIT TALLER AND
IN GREEN ONLY. (SEE TISSUE ON SKETCH)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ref. 8 1/2

Mr. H. C. 2 1/2

L. A. 10 1/2

as quoted

WJH

Red Impression

TH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH249 ORDER NO. 65978 DATE 2-14-51

CUSTOMER KUILMAN'S MOTEL
BISMARCK, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: KUILMAN'S MOTEL-ON HIGH-
WAY 12, THIRD AVE. EAST, MOBRIDGE, SOUTH
DAKOTA, 25 UNITS

BOT: KUILMAN'S MOTEL-ON HIGHWAY 10, ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address, etc.)
R. M. AS 8BH217 Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH. NEW PHOTO FOR UPPER VIEW. FOR LOWER VIEW USE MASKED OFF
PORTION OF 8BH217 AS SHOWN WITH ADDITION OF AAA SYMBOL.

Photo 30478

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

2 Replicas 307

L.O. 1
P.L. 5
H.C. 106 2
L.A. 10

as quoted

W.D.H.

Red & Blk / Blue Impression

(F)

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 1CH250
ORDER No. 65980

DATE 2-14-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

THE "HOLLAND GARDEN" AT THE
INTERNATIONAL FRIENDSHIP
GARDENS, MICHIGAN CITY, IND. U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(TULIP GARDEN)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1951	FEB 20 1951
SKETCH				
RETOUCHING	4	15		FEB 20 1951
REPHOTO				
PHOTO-LITHO			FEB 28 1951	MAR 13 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAR 13 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH251 ORDER NO. 65989 DATE 2-15-51

CUSTOMER MILLER MOTEL
AUSTIN, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL: (SEE SKETCH)**

MILLER MOTEL - AUSTIN, MINNESOTA
U.S. 16 EAST AT AIRPORT - POST OFFICE
BOX 69 - PHONE 8867 /

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM,

FOLLOW SKETCH, PLUS THESE CORRECTIONS:

VENTS ON ROOFS ARE SILVER INSTEAD OF RED.
TABLE AT THIS END OF BLDG. WHITE & CHAIRS WHITE WITH BLUE SEATS.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Rel. 7
M.C. 100 1/2
L.A. 9

NO H

Rel. Blue
Impression

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH

NO. 1CH252

ORDER NO. 65990

DATE 2-15-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

224- VETERANS' MEMORIAL BUILDING,
DETROIT, MICHIGAN

PRIV. # BEFORE TITLE: 224

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. WHITE MARBLE. GLASS DOORS WITH CHROME TRIMMING. LAMP POSTS ARE
WHITE. CONCRETE SIDEWALK. GREEN GRASS & SHRUBBERY. FLOWERS ARE ALL
COLORS. BLACK TOP ROAD. BRONZE PLAQUE ON MAROON MARBLE ON LEFT SIDE
OF ENTRANCE. ADD CLOUDS. BLUE SKY.

TAKE OUT PEOPLE. MAKE LETTERING OVER DOOR STAND OUT.

Photo in
1CH277

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1951	
SKETCH				
RETOUCHING	7	4	FEB 16 1951	FEB 19 1951
REPHOTO				
PHOTO-LITHO				MAR 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	MAR 8 1951	3-13-51
ARTIST DEPT.		8		

APR 4 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH253 ORDER NO. 66000 DATE 2-16-51

CUSTOMER GOLDEN GATE APARTMENTS
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOLDEN GATE APARTMENTS
CLEARWATER BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Ret 6-
4C 1/2
A 8 1/2

0727+

old ill
disinfect

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH254 ORDER NO. 66006 DATE 2-19-51

CUSTOMER WOODWARD-CARPENTER HOTELS
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WOODWARD - CARPENTER HOTELS...

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, WITH THESE CORRECTIONS: ADD ANOTHER STREET ON THE
HEART (SEE TISSUE OVER SKETCH)
BE SURE SIGNS AND ENTRANCES OF HOTELS SHOW PLAINLY AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER WANTS TO BORROW RETOUCHED PHOTOS WHEN WE ARE THROUGH WITH THEM.

PHOTO RETURNED

PHOTO USED FOR

5 Reprints

#18 - L.O. 3 1/2
Ret. 12
H.C. 106 2 1/2
L.A. 15

X

as quoted

W.D.H.

Lee Simpson

F

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-255

ORDER No.

DATE 2-19-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

747-PROVISO TOWNSHIP HIGH SCHOOL,
MAYWOOD, ILLINOIS

PRIVATE NO. BEFORE TITLE: #747



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SIGN IN STREET, AND DEAD BRANCHES.

SHOW NICE BILLOWY CLOUDS. RED BRICK BUILDING WITH LIGHT CREAM TRIMMING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 27 1951	
SKETCH				
RETOUCHING	6	4	FEB 19 1951	FEB 22 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT			FEB 20 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	MAR 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____ MAR 26 1951

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-256

ORDER NO.

DATE 2-19-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAPTIST HOME AND HOSPITAL
MAYWOOD, ILLINOIS

PRIVATE NO. BEFORE TITLE: #749

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CAR, SIGN, WIRES, TELEPHONE POST AND PEOPLE.

SHOW FLAG ON FLAG POLE.

GRAY-GREEN VARIEGATED ROOF, BRIGHT TAN BRICK, BROWN FRAME.

SHOW EARLY FALL COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1951	
SKETCH		4	FEB 19 1951	FEB 22 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT			FEB 28 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 7 1951	
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

DATE Filed APR 4 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-257

ORDER NO.

DATE 2-19-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

7 NORTH MILWAUKEE AVENUE,
LIBERTYVILLE, ILLINOIS

PRIVATE NO. BEFORE TITLE: #722

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVED REMOVE - PEOPLE AND OLD AUTO (EXTREME RIGHT
FOREGROUND)

SHOW NICE CLOUD EFFECT.

"WOOLWORTH" SIGN - BOLD LETTERS ON RED BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1951	
SKETCH				
RETOUCHING	7	4	FEB 19 1951	FEB 21 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	103	1 1/2	MAR 7 1951	3-8-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

(F)

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-258

ORDER No.

DATE 2-19-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTURESQUE VIEW, BANGS LAKE,
WAUCONDA, ILLINOIS

PRIVATE NO. BEFORE TITLE: #922

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	FEB 19 1951	
REPHOTO				
PHOTO-LITHO				MAR 9 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	MAR 9 1951	
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed APR 4 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-259

ORDER NO.

DATE 2-19-61

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

887 CITY HALL, ST. CHARLES, ILLINOIS,
IN THE BEAUTIFUL FOX RIVER VALLEY

PRIVATE NO. BEFORE TITLE: #887

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - OLD CHIMNEY - POWER LINES.

SHOW CLOUDS, FLOWERS.

WHITE BUILDING, ROOF-GREEN, BASE-BLACK. SHOW FLAG FLYING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1951	
SKETCH				
RETOUCHING	10	3	FEB 19 1951	FEB 22 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT			FEB 28 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 7 1951	3-7-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed APR 2 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-260

ORDER No.

DATE 2-19-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

TITLE IN FULL

888 SCENIC VIEW OF ST. CHARLES-ON-THE-
FOX, ILLINOIS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #888

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BAKER HOTEL - BUILDING-LIGHT TAN. ROOFS (TOWER) RED, LIGHT
GREEN FANCY WORK. ARCHED WINDOWS- GREEN FRAMES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1951	
SKETCH				
RETOUCHING	5	32	FEB 19 1951	FEB 23 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT			FEB 28 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	MAR 7 1951	3-8-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH261 ORDER NO. 66010 DATE 2-19-51

CUSTOMER SCHAEFER TAILORING CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MEN'S SUMMER (2-PC.) SUITS....SCHAEFER..
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.
NO SKETCH NECESSARY. BE CAREFUL ABOUT FIGURE OF MAN, COLOR OF CLOTH(SEE SAMPLE)

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

27
201
Rt 5
107
3-8-51
HC 1 1/2
La 9

Rephoto 3.50

OK

Rush

VALLEY NEWS CO., MANKATO, MINN.

NO. 1CH-262

ORDER No. 65747

DATE 2-19-51

12½ M POST CARDS

ART COLORTONE

---FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MINERAL SPRINGS PARK, OWATONNA,
MINNESOTA

8 x 10 sit.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLUE WATER BEYOND AND NEAR-SIDE OF DAM. BROWN ROADWAY.
GREEN FOLIAGE ON TREES (FILL IN BRANCHES THAT ARE BARE). GRAY
DAM AND STONE WALL. BRONZE STATUE SHOWING TO RIGHT OF CENTER TREE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1951	
SKETCH				
RETOUCHING	9	2 1/2	FEB 21 1951	FEB 21 1951
REPHOTO				
PHOTO-LITHO				MAR 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 8 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 6 1951

By _____

DATE Photo Returned to Customer _____

VALLEY NEWS CO., MANKATO, MINN.

NO. 1CH-263

ORDER No. 65747

DATE 2-19-51

12½ M POST CARDS

ART COLORTONE

---- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OWATONNA COUNTRY CLUB AND GOLF
COURSE, BEYOND STRAIGHT RIVER,
OWATONNA, MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SIGN (NOTICE.....).

BLUE WATER. GREEN FOLIAGE AND LIGHT GREEN GOLF COURSE.
WHITE BUILDING WITH GREEN ROOF-REAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1951	
SKETCH				
RETOUCHING	L	Z	FEB 24 1951	FEB 22 1951
REPHOTO				
PHOTO-LITHO				MAR 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 28 1951 MAR 9 1951	3-9-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH264 ORDER NO. 66012 DATE 2-19-51

CUSTOMER ASBURY CARLTON HOTEL
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CARDS 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ASBURY CARLTON
ASBURY PARK NEW JERSEY
OPEN ALL YEAR

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

USE PHOTO FROM OCH526. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH265 ORDER NO. 66014 DATE 2-19-51

CUSTOMER PENGUIN MOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PENGUIN MOTEL
ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

MAKE UMBRELLA & CHAIRS - BLUE AND YELLOW.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6/2
C.C. 3-7-51 1/2
L.A. 2-22-51 9

AK. Blue
Impression
M

BH

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH266 ORDER NO 66015 DATE 2-19-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SUN-TAN APARTMENTS
ST. PETERSBURG, FLORIDA

6 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.
FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 6 1/2
L.C. 106 1 1/2
L.A. 8 1/2

06015

Enlarge Print
5x7

NO. 1CH267

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE 2-20-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

C.L. 222 TITLE IN FULL

RECREATION BUILDING AND BATHING
 BEACH / CRYSTAL LAKE, ILLINOIS /

PRIV. # BEFORE TITLE: C.L. 222



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B516. SEE ORIGINAL PHOTO.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *AL*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1951	
SKETCH				
RETOUCHING	3	1 1/2	FEB 20 1951	FEB 22 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 28 1951 MAR 7 1951	3-12-51
ARTIST DEPT.		9		

APR 6 1951

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By *25*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH268

ORDER No.

DATE 2-20-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARK RIDGE COUNTRY CLUB, PARK RIDGE,
ILLINOIS

PRIV. # BEFORE TITLE: 827

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B560. USE BEST JUDGMENT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1951	
SKETCH				FEB 22 1951
RETOUCHING	5	1	FEB 20 1951	
REPHOTO				
PHOTO-LITHO				MAR 9 1951
BLUEPRINT			FEB 28 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	MAR 9 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 4 1951

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH269

ORDER No.

DATE 2-20-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

828 SOUTH PROSPECT AVENUE,
PARK RIDGE, ILLINOIS

PRIV. # BEFORE TITLE: 828

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B558-N. FOR COLORS SEE PICTURE SIDE.

REMOVE AUTOS AS MARKED ON PICTURE SIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1951	
SKETCH				
RETOUCHING		3	FEB 20 1951	FEB 22
REPHOTO				
PHOTO-LITHO			FEB 28 1951	MAR 9 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAR 9 1951	3-9-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH270 ORDER NO. 66018 DATE 2-20-51

CUSTOMER KIRKENDALL BOOT COMPANY
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KIRKENDALL - QUALITY BOOTS SINCE 1879

.....ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

SEE SAMPLE BOOTS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4 Reproduction

L.O.

Ret.

Ch. C.

L.A.

107
3-19-51

2

4 1/2

13 1/4

9 1/2

X

as quoted

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH271 ORDER NO. 66019 DATE 2-20-51

CUSTOMER AVALON HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.,

FOLLOW TISSUE OVERLAY.,

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

AK 7 1/2
3/15/51 2/19/51

X

\$ 1.25

W 211

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH272 ORDER NO. 66020 DATE 2-20-51

CUSTOMER SEA VIEW HOTEL
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEA VIEW HOTEL
CLEARWATER BEACH, FLORIDA

DIRECTLY ON THE GULF OF MEXICO

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW TISSUE OVERLAY.

Follow OKed pencil sketch

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

RETOUCHING	1
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

MAY 16 1950
Time Recorded in Cost Dept.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER
NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

38-5-16-50

Red + Dk Blue Expression

MAKEOVER

MAKEOVER

MAKEOVER

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH273 ORDER NO. 66022 DATE 2-20-51

CUSTOMER JULIUS C. OWENS
PAWLEY'S ISLAND, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUSTOMER WANTS US TO IMPROVE ON PICTURE IF POSSIBLE, RETAINING SUNSET EFFECT.

NO TITLE ON PICTURE SIDE.

COLOR DESCRIPTION

FOLLOW OIL PAINTING FOR COLOR GUIDE.

RETURN OIL PAINTING.

Returned 4/12/51

B.

5x7 Rep photo

Ref. 6
J.C. 107 3-2-51 12/4
L.A. 93/4

as printed

W.D.T.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH274 ORDER NO. 66025 DATE 2-20-51

DEPT.

DATE COMPLETED

CUSTOMER

BOB'S BAR-B-Q AND MOTEL COURT
ROLLING PRAIRIE, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOB'S BAR-B-Q AND MOTEL COURT
BOT: JUNCTION INDIANA ROUTE 2 AND
U.S. HIGHWAY 20

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

2

PHOTO USED FOR

Ret. 6
J.C. 11/12
L.A. 9

Ordit

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH275 ORDER NO. 66026 DATE 2-20-51

CUSTOMER HOTEL LOUIS JOLIET
JOLIET, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CENTER OF EVERYTHING...IN JOLIET
HOTEL LOUIS JOLIET - JOLIET,
ILLINOIS

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

F2

L.O.

Reb.

Y.C.

L.A.

4/24

2/21

11/2/44

11

Red Impression

as printed

WOT

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH276

ORDER No.

DATE 2-20-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM THE BEAUTIFUL
FOX RIVER VALLEY
NORTHERN ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R. M.

YES

do come

IMPRINT

SAME AS ABOVE.

PRIV. # UPPER RT: G-431
(C) CURT TEICH & CO., INC.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SUBMIT SKETCH.

SEE INSTRUCTIONS ENCLOSED.

USE A GOOD BACK DROP OF ONE OF THE OTHER FOX RIVER VALLEY (F) SCENES

Reduce Black & Color Plates for

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

D9775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 21 1951	
SKETCH	0	10	7	
RETOUCHING	2	8		
REPHOTO			MAR 15 1951	MAR 16 1951
PHOTO-LITHO			APR 17 1951	APR 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16	APR 23 1951	4-26-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F - 1CH-110
O - 1CH-91
X - 1CH-105

R - 1CH-102
I - 1CH-84
V - 1CH-104
E - 1CH-134
R - 9B531-N

V - 1CH-111
A - 5B-4-1309
L - 9B535-N
L - 5B-41306
E - 5B226
Y - 5B230

104
3 1/2 hrs

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-277

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

VETERANS' MEMORIAL BUILDING,
~~DETROIT, MICHIGAN~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH-252. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 41

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 12 1951
SKETCH <u>200</u>		<u>1 hr</u>		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<u>107</u>	<u>2 1/2</u>	<u>MAR 20 1951</u>	<u>4-18-51</u>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 24 1951

By 32

DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-278

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE 3 SIDES.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON BOULEVARD, INDUSTRIAL
BANK BUILDING AND BOOK CADILLAC
HOTEL, ~~REDACTED~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH1520. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2	MAR 20 1951	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-279

ORDER NO. 65773

DATE 2-21-51

25 M MINIATURE VIEWS 3½ x 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DETROIT, MICHIGAN AS SEEN FROM
WINDSOR, CANADA (DETROIT-WINDSOR
TUNNEL AND AMBASSADOR BRIDGE
SHOWN ON INSERTS).

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH1526. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 3/4	MAR 20 1951	

DATE BLUEPRINT OK'D DATE Filed APR 12 1951

By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-280

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

TITLE IN FULL

SCENES AT BELLE ISLE PARK, DETROIT, MICH.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3490. MAKE NEW BLACK NEGATIVE. & New Colors

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Date _____
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	2		MAR 12 1951
RETOUCHING	3	2		
REPHOTO			FEB 22 1951	MAR 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35	6	MAR 20 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Make for New Colors

Make New Colors

APR 19 1951

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-281

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JAMES SCOTT MEMORIAL FOUNTAIN BY
ILLUMINATION, BELLE ISLE PARK,
DETROIT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1965. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/2	MAR 20 1951	3-11-51

DATE BLUEPRINT OK'D

DATE Filed APR 12 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-282

ORDER No. 65773

DATE 2-21-51'

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

PENOBSCOT BUILDING, ~~1000 PENOBSCOT BUILDING~~
~~DETROIT, MICH.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH552. MAKE NEW BLACK NEGATIVE + New Colors

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		MAR 12 1951
RETOUCHING	24	1		
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5 1/2	MAR 20 1951	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 19 1951

By _____

DATE Photo Returned to Customer _____

Make for New Colors

New Colors

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-283

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMBASSADOR BRIDGE, WINDSOR, CANADA
TO DETROIT, U.S.A. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH562. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

New Colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *AM* _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	<i>20</i>	<i>10</i>		MAR 12 1951
RETOUCHING	<i>7</i>	<i>2</i>		
REPHOTO			FEB 22 1951	FEB 23 1951
PHOTO-LITHO				MAR 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>36</i>	<i>1 1/2</i>		March 27, 1951 / <i>New Colors</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 19 1951

By *75* _____

DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-284

ORDER NO. 65773

DATE 2-21-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BELLE ISLE BRIDGE, VIEW FROM
ISLAND. ~~DETROIT, MICH.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH558. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

Make new Colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *AM*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	<i>10</i>	<i>1/2</i>		MAR 12 1951
RETOUCHING	<i>5</i>	<i>1 1/2</i>		
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>36</i>	<i>5</i>	MAR 20 1951	<i>Mar 26, 1951</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed

APR 19 1951

By *20*

DATE Photo Returned to Customer _____

Make new Colors for new

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-285

ORDER NO. 65773

DATE 2-21-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

TITLE IN FULL

BRIGGS STADIUM, ~~REDACTED~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH983. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	18	1/2		MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	182	2 1/2	MAR 20 1951	4/12/51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*I photo loaned to
Weiss - Baller
Chicago
FEB 5 1953*

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-286

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FISHER BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH1523. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		MAR 12 1951
RETOUCHING	4	1		
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2	MAR 20 1951	4/12/51

APR 12 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-287

ORDER No. 65773

DATE 2-21-51'

25 M MINIATURE VIEWS 3½ x 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No NO

R. M. NO

TITLE IN FULL

IMPRINT

NONE

GENERAL MOTORS BUILDING, ~~DETROIT, MICHIGAN~~

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH317. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING	4	1/2		MAR 1 - 1951
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/4	MAR 20 1951	3-23-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-288

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE HEART OF DETROIT /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH1517. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 3/4	MAR 20 1951	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 12 1951

By _____

DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-289

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDISON MEMORIAL FOUNTAIN, GRAND
CIRCUS PARK/

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO/

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH559. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		MAR 12 1951
RETOUCHING	1	1/2		
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2 1/2	MAR 20 1951	4/10/51

DATE BLUEPRINT OK'D _____ DATE Filed APR 18 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-290

ORDER NO. 65773

DATE 2-21-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE ~~3 SIDES~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DETROIT MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO /

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2240. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *M*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH <i>Ko</i>		$\frac{1}{2}$		MAR 12 1951
RETOUCHING <i>4</i>		$\frac{1}{2}$		
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		$3\frac{1}{2}$	MAR 20 1951	

add to top + Bottom

DATE BLUEPRINT OK'D _____ DATE Filed *APR 20 1951*

By _____

By *W*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-291

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LIBRARY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH1511. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	L.O. 10	1/2		MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/4	MAR 20 1951	4-12-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 12 1951

By _____

DATE Photo Returned to Customer _____

UNITED NEWS CO., DETROIT, MICH.

NO. 1CH-292

ORDER No. 65773

DATE 2-21-51

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE IN FULL

FORD ROTUNDA AT NIGHT, DEARBORN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2042. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.0	16	✓	MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2	MAR 20 1951	

DATE BLUEPRINT OK'D

DATE Filed APR 12 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 2CH293

ORDER NO.

DATE 2-21-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE LEGEND OF THE DOGWOOD
VIRGINIA'S STATE FLOWER...ETC.

PRIVATE No. LOWER RIGHT - 154

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. NO

IMPRINT SAME AS ABOVE.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH, HOWEVER, CORRECT TREE AS IT
IS ENTIRELY TOO HEAVY SO FARAS THE MAIN LIMB IS CONCERNED.

SEE PHOTOS ATTACHED.

Sketch attached photo

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date FEB 21 1951

AND WORK SCHEDULE

By

Date FEB 21 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1951	MAR 1 1951
SKETCH				
RETOUCHING	2	1/2	FEB 23 1951	
REPHOTO			FEB 21 1951	FEB 22 1951
PHOTO-LITHO			MAR 16 1951	MAR 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 23 1951	3-27-51
ARTIST DEPT.		9 1/2		

APR 20 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HICKS NEWS AGENCY INC., OCALA, FLA.

NO. 1CH-294

ORDER No. 65777

DATE 2-21-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING ON THE
CAMPUS OF THE UNIVERSITY OF
FLORIDA, GAINESVILLE, FLORIDA

PRIVATE NO. BEFORE TITLE: G.11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ALSO REFER TO PART OF CARD (G-8)
ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1951	
SKETCH				
RETOUCHING			FEB 23 1951	FEB 28 1951
REPHOTO				
PHOTO-LITHO				MAR 1 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 15 1951	3-15-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed APR 16 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

HICKS NEWS AGENCY INC., Ocala, FLA.

NO. 1CH-295

ORDER No. 65777

DATE 2-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STUDENT SERVICE CENTER/AT THE
UNIVERSITY OF FLORIDA, GAINESVILLE,
FLORIDA/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G.12

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1951	
SKETCH				
RETOUCHING		14	FEB 23 1951	FEB 28 1951
REPHOTO				
PHOTO-LITHO				MAR 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 13 1951	3-15-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed APR 16 1951

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

F3

5x7
8x10

Reprint

L.O. 2 1/2
Ret. 6
Mr H.C. 1062
L.A. 11

as quoted

11

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 1CH296 ORDER NO. 66030 DATE 2-22-51

CUSTOMER HILLCREST MOTEL
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: RECOMMENDED BY AAA

BOT: "THE BEST IS NONE TOO GOOD FOR OUR
GUESTS"

IN PLATE: HILLCREST MOTEL - EAST OF CITY
ON U.S. HWYS. 60 & 66 ...ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH,

BRING OUT INDIVIDUAL STONES IN BLDG AS MUCH AS POSSIBLE - ALSO HILLCREST
AND AAA SIGN IN LOWER VIEW.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-297 ORDER NO. 65782 DATE 2-22-51

CUSTOMER PEOPLE'S OUTFITTING CO.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PEOPLE'S OUTFITTING COMPANY
150 MICHIGAN AVENUE, DETROIT 26,
MICHIGAN...

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

10

PHOTO USED FOR

5x7 Reproduction
104
134
94

as quoted

W2H

Sketch to be
9/5

(F)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-298 ORDER NO. 65783 DATE 2-22-51

CUSTOMER SUGAR HOUSE CAFE
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEAUTIFUL, MODERN, SUGAR HOUSE
CAFE-FINEST AMERICAN AND CHINESE FOOD-
1011 EAST 21ST SO. SALT LAKE CITY 5,
UTAH - ON HIGHWAY 40/

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Jim 106 H.C. 2
E.H. 11
Add'l. Information 9.00

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-299 ORDER NO. 65786 DATE 2-22-51

CUSTOMER HOTEL LENOX
BUFFALO, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~HOTEL LENOX, BUFFALO, NEW YORK~~

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH-EXCEPT MAKE BUILDING COLOR SLIGHTLY DARKER SO THAT
IT WILL LOOK MORE LIKE BRICKS AND LESS LIKE STUCCO (USE PHOTO
7206-1)

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS AS ABOVE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Plat.
L.H.C.
B.A.
100 1 1/2 41
9 1/2

Photo to
4CN 242

New ink. only
1-5-54

BARNETT'S STORE, INC., WHITE SPRINGS, FLA.

NO. 1CH-300

ORDER NO. 65788

DATE 2-22-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICA'S MEMORIAL TO STEPHEN
FOSTER ON THE SUWANNEE RIVER -
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PRIVATE NO. AFTER TITLE: W-1

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY
HANDLE CAREFULLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1951	
SKETCH				
RETOUCHING	3	3	FEB 23 1951	FEB 26 1951
REPHOTO				
PHOTO-LITHO				MAR 10 1951
BLUEPRINT			MAR 3 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 13 1951	
ARTIST DEPT.		8½		

APR 30 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

BARNETT'S STORE, INC., WHITE SPRINGS, FLA.

NO. 1CH-301

ORDER No. 65788

DATE 2-22-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUSEUM, STEPHEN FOSTER MEMORIAL
ON THE SUWANNEE RIVER - FLORIDA
INSERT SUBTITLE: STEPHEN COLLINS
FOSTER

PRIVATE NO. AFTER TITLE: W-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY. USE SMALLER PHOTO
(PORTRAIT) OF STEPHEN COLLINS FOSTER AS INSERT IN UPPER RIGHT
OF LARGE PHOTO AS MARKED ON TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1951	
SKETCH				
RETOUCHING	5	3 1/2	FEB 27 1951	MAR 1 1951
REPHOTO			MAR 1 1951	FEB 2 1951
PHOTO-LITHO				MAR 16 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 16 1951	3-20-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 30 1951

By _____

DATE Photo Returned to Customer _____

BARNETT'S STORE, INC., WHITE SPRINGS, FLA.

NO. 1CH-302

ORDER No. 65788

DATE 2-22-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH VIEW OF MUSEUM, STEPHEN
FOSTER MEMORIAL ON THE SUWANNEE
RIVER - FLORIDA

INSERT SUBTITLE: STEPHEN COLLINS FOSTER *oval*

PRIVATE NO. AFTER TITLE: W-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

PHOTO BY BILL ROY

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. USE SMALL PHOTO INSERT OF STEPHEN
COLLINS FOSTER (SAME AS ON 1CH-301) IN UPPER RIGHT CORNER
OF LARGE PHOTO AS MARKED ON TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Straylin SY 7

PHOTO - IN - 4CH-869

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *M*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 27 1951	
SKETCH				
RETOUCHING	3	3	FEB 23 1951	FEB 27 1951
REPHOTO			FEB - 27 1951	FEB 27 1951
PHOTO-LITHO				MAR 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	MAR 19 1951	3-22-51
ARTIST DEPT.		92		

MAY 2 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BARNETT'S STORE, INC., WHITE SPRINGS, FLA.

NO. 1CH-303

ORDER No. 65788

DATE 2-22-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

NONE

STEPHEN COLLINS FOSTER
FROM A PAINTING BY THE NOTED
ARTIST HOWARD CHANDLER CHRISTY AT
THE STEPHEN FOSTER MEMORIAL ON THE
SUWANNEE RIVER - FLORIDA

PRIVATE NO. AFTER TITLE: W-4 3/4 Panel

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

CROP AS MARKED ON TISSUE OVERLAY. FOLLOW COLORED PRINT
ENCLOSED FOR COLORS.

HANDLE CAREFULLY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

4CH-872

PHOTO, IN

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1951	
SKETCH				
RETOUCHING			FEB 27 1951	FEB 28 1951
REPHOTO				
PHOTO-LITHO				MAR 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2½	MAR 13 1951	3-14-51
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D

DATE Filed

APR 30 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH304 ORDER NO. 65793 DATE 2-22-51

CUSTOMER SIBERT COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PICTURE OVERLAY.
FOLLOW HAND COLORED PICTURE FOR COLOR GUIDE.

COLOR DESCRIPTION

SAME AS ABOVE

Photo in 2CH497

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Rel. 5
D.C. 107
3-14-51
L.A.

as quoted

NY 3H

Colored Drawing returned
to customer
4/5/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-305 ORDER NO. 65794 DATE 2-23-51

CUSTOMER VAGABOND TRAILER COURT
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VAGABOND TRAILER COURT-ONE HALF MILE
EAST OF U.S. 19 AND PARK STREET,
ST. PETERSBURG, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
13/13/51 C. 104 1 1/2
L. 10 9 1/2

X

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. 1CH-306 ORDER NO. 65798 DATE 2-23-51

CUSTOMER MAMAC APARTMENTS
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
J.M.C. 107
L.A. 3-23-51 1/2
9 1/2

X

X

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-307

ORDER No.

DATE 2-23-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

TITLE IN FULL
MAIN STREET, DOWNERS GROVE,
ILLINOIS /

PRIVATE NO. BEFORE TITLE: D.G.262 /



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE IN FOREGROUND.

SHOW NICE CLOUDS. SILVER TOWER IN BACKGROUND. /

~~RETOUCHING AND COLOR DESCRIPTION~~

Use photo 9B504

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1951	
SKETCH				
RETOUCHING	4	3	FEB 26 1951	MAR 1 1951
REPHOTO				
PHOTO-LITHO				MAR 15 1951
BLEUPRINT			MAR 5 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13½	MAR 15 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 11 1951

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-308

ORDER NO.

DATE 2-23-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMMUNITY HIGH SCHOOL, DOWNERS
GROVE, ILLINOIS /

PRIVATE NO. BEFORE TITLE: D.G.263

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING-BRIGHT TAN VARIEGATED BRICK, GREEN FRAMES, LIGHT CEMENT
TRIM, ETC.
SHOW FLAG. VARIOUS GREEN FOLIAGE /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1951	
SKETCH				
RETOUCHING	2	1	FEB 26 1951	FEB 27 1951
REPHOTO				
PHOTO-LITHO				MAR 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 15 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed APR 9 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-309

ORDER NO.

DATE 2-23-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ABBOTT LABORATORIES, NORTH CHICAGO,
ILLINOIS

PRIVATE NO. BEFORE TITLE: 817

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING, WHITE TRIM.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 27 1951	
SKETCH				
RETOUCHING	4	3	FEB 26 1951	FEB 26 1951
REPHOTO				
PHOTO-LITHO				MAR 11 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 11 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed APR 9 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-310

ORDER No.

DATE 2-23-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
LAKE MICHIGAN SHORE LINE,
NORTH CHICAGO, ILLINOIS

PRIVATE NO. BEFORE TITLE: 818

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	5	FEB 26 1951	FEB 26 1951
REPHOTO				
PHOTO-LITHO				MAR 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15	MAR 7 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 4 1951

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-311 ORDER NO. 65817 DATE 2-26-51

CUSTOMER ST. FRANCIS RETREAT HOUSE
HINSDALE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

ST. FRANCIS RETREAT HOUSE - HINSDALE
(MAYSLAKE), ILL.
IN CHARGE OF THE FRANCISCAN FATHERS

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☒ No Special type as sample
IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW DRAWING - DARKEN GREEN IN TREES - BUILDINGS
AS THEY ARE.

COLOR DESCRIPTION

FOLLOW DRAWING - DARKEN GREEN IN TREES - BUILDINGS
AS THEY ARE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

or

PHOTO USED FOR

SHREEVEPORT NEWS AGENCY, SHREEVEPORT, LA.

PHOTO BY GRABILL STUDIO

25 M POST CARDS

ART COLORTONE

FULL FACE

NO. 1CH-312

ORDER No. 65819

DATE 2-26-51

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF VETERANS' HOSPITAL,
SHREEVEPORT, LOUISIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT U.S. FLAG ON POLE. THE BUILDING IS BUILT OF BRICK IN THAT
NEW SOFT PINKISH COLOR (EXACTLY LIKE POST CARD 12,062F ENCLOSED).
LANDSCAPING: PUT IN GRASS AND SHRUBBERY WHERE SAME IS INDICATED.
USE BEST JUDGMENT. TAKE OUT ALL AUTOS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1951	
SKETCH				
RETOUCHING		6 1/2	FEB 27 1951	FEB 28 1951
REPHOTO				
PHOTO-LITHO				MAR 13 1951
BLUEPRINT			MAR 8 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAR 13 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 6 1951

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-313

ORDER No. 66264

DATE 2-26-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHLAND PARK HOSPITAL, HIGHLAND
PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE: 622

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - "PLEASE" SIGN.

RED BRICK BUILDING. CENTER LIMESTONE. WHITE WINDOW FRAMES.
BLACK RAILING. SILVER CANOPY PART.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1951	
SKETCH				
RETOUCHING		4	FEB 27 1951	MAR 5 1951
REPHOTO				
PHOTO-LITHO			MAR 13 1951	MAR 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 19 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 11 1951

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH314 ORDER NO. 66062 DATE 2-27-51

CUSTOMER THE SANDPIPER APTS. AND HOTEL
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

THE SANDPIPER
CLEARWATER BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☒ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Rel. 8
U.C. 107
3-23-51 1/3/4
L.A. 9 1/2

as quoted

W.J.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH315 ORDER NO. 66063 DATE 2-26-51

CUSTOMER PRESHO CAFE
PRESHO, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRESHO CAFE
PRESHO, SOUTH DAKOTA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT PUT IN LONG FLUORESCENT FIXTURES ON INTERIOR VIEWS
AND PUT WORD ROOMS IN UPPER HALF OF DOOR AT LEFT ON EXTERIOR VIEW.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

SAMPLES OF WALL PAPER ENCLOSED FOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

2 Replicas
1 Print

L.O. 1 1/2

Ret. 8

Mr. J.C. 9-23-51 2 1/2

L.A. 12 1/2

X

as specified

W.D.H.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Lo. 1/2
107
4-4-51

DIAL NO. 1CH316 ORDER NO. 66065 DATE 2-27-51

CUSTOMER SINGAPORE STEAK HOUSE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SINGAPORE STEAK AND CHOP HOUSE....

(SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND USE PHOTOS FROM D-8741.

COLOR DESCRIPTION

FOLLOW D-8741.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

on steel
E512-1951-
W.D.H.

Colors top

Now Hammer
add on
bottom

Now. Count
4/10

Color match

(F)

NO. 1CH317
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 66077

DATE 2-28-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD
MIAMI, FLA.

PRIV. # BEFORE TITLE: DC.310

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GOOD FLAMINGO COLORS ENCLOSED.

SEE ALSO TISSUE OVERLAY.

Photo in
100
YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
... of
order for the set. Please
see to it that all of the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1951	
SKETCH				
RETOUCHING	2	24	MAR 1 1951	
REPHOTO				
PHOTO-LITHO				MAR 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1"2	MAR 15 1951	
ARTIST DEPT.	104	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 21 1951

NO. 1CH318
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
ORDER No. 66077
DATE 2-28-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD,
MIAMI, FLA.

PRIV. # BEFORE TITLE: DC.311

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. SAME AS 1CH317

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME ENCLOSED FOR COLOR GUIDE.

RETURN KODACHROME.

*Photo in
1CH577*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1951	
SKETCH				
RETOUCHING		3	FEB 21 1951	MAR 1 1951
REPHOTO				
PHOTO-LITHO			MAR 8 1951	MAR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAR 20 1951	3-21-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH319
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 66077
PHOTO BY FORT LAUDERDALE PUBLICITY BUREAU

DATE 2-28-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAHIA MAR AND FT. LAUDERDALE
BEACH LOOKING NORTH

PRIV. # BEFORE TITLE: DF.56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	FEB 28 1951	MAR 1 1951
REPHOTO				MAR 13 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 8 1951	
HAND COLOR PROOF	107	1 3/4	MAR 13 1951	3-15-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 14 1951

By _____

DATE Photo Returned to Customer _____

NO. 1CH320
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 66077
HYDE PHOTO, FORT LAUDERDALE, FLA.

DATE 2-28-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAHIA MAR YACHT BASIN,
FORT LAUDERDALE, FLA.

PRIV. # BEFORE TITLE: DF.57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. No

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

FOR ADDITIONAL COLORS SEE OCK84.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked 98
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	FEB 28 1951	MAR 2 1951
REPHOTO				
PHOTO-LITHO				MAR 14 1951
BLUEPRINT			MAR 8 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAR 14 1951	
ARTIST DEPT.		9 5/8		

MAY 21 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 1CH-321

ORDER No. 66086

DATE 2-28-51'

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CAMP RUCKER,
ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES,

IMPRINT
SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECTS 2BH742 and 2BH750. ALSO ENCLOSED ARE 12 ADDITIONAL
PHOTOS. SELECT ONES THAT WILL WORK OUT BEST FOR LETTERS.

FOLLOW INSTRUCTIONS ENCLOSED.

XXXXXXXXXXXX

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	3	3-65-7	MAR 7 1951	APR 5 1951
RETOUCHING	6	8		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C - #12
A - #2
M - #3
P - #4

R - #6
U - #7
C - #1
K - #8
E - #9
R - #5

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 1CH-322

ORDER No. 66086

DATE 2-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMP HEADQUARTERS, CAMP RUCKER,
ALABAMA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CUT DOWN AS INDICATED (NEGATIVE ATTACHED). IF NECESSARY MAKE NEW
PRINT. IVORY COLORED BUILDING, #72 GREEN ROOF. BRING OUT SIGN
"HEADQUARTERS CAMP RUCKER, ALA." - WHITE LETTERING ON BLACK. SHOW
BLOSSOMS ON BUSHES AGAINST BUILDING. PRETTY CLOUD EFFECT. NICE
GREEN LAWN OAK DOOR.

TAKE OUT POLES AND WIRES. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print lighter
than old
one

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 29 1951	
SKETCH				
RETOUCHING			MAR 29 1951	MAR 29 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		4-11-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 14 1951

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 1CH-323

ORDER No. 66086

DATE 2-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOUSTON COUNTY COURT HOUSE,
DOTHAN, ALABAMA /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(COURT HOUSE)

CREAM BRICK (ALL BUILDINGS). / #54 WINDOW CASINGS, WHITE BUILDING TRIM, ALUMINUM ROOFS AND DOME, GRAY SANDSTONE WALL AROUND LAWN. SILVER X LAMP POLE. SHOW FLOWERS ON BUSHES AGAINST BUILDING. BRING OUT AZALEA BEDS SHOWN ON TISSUE OVERLAY AND SHOW THEM WITH RED BLOSSOMS (DO NOT MIX BLOSSOMS ON AZALEA BUSHES-NO WHITE OR BLUE) TAKE OUT WIRES, ETC. MARKED "X" ON TISSUE OVERLAY. PRETTY CLOUD EFFECT. CONCRETE WALK. /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1951	
SKETCH				
RETOUCHING			MAR 19 1951	MAR 28 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	APR 4 1951	4/15/51
ARTIST DEPT.		9 1/2		

MAY 14 1951

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 1CH-324

ORDER No. 66086

DATE 2-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DALE COUNTY COURT HOUSE, OZARK,
ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE COURT HOUSE, CREAM SHADES, GRAY SLATE ROOFS. ALUMINUM COLOR-
LAMP POLES. (SHOW SHADES AT SAME HEIGHT. PRETTY CLOUD EFFECT.
CONCRETE WALKS. ASPHALT STREET, DARK GRAY. TAKE OUT CARS, POLES,
WIRES, STOP-LIGHT. CONCRETE WALKS LEAD STRAIGHT OUT FROM DOORS TO
SIDEWALK. SHOW BUSHES, AGAINST BOTH SIDES OF COURT HOUSE, IN BLOOM.
SHOW LEAVES ON TREES.

CUT DOWN VIEW SOMEWHAT ON BOTH SIDES (TOP & BOTTOM) TO MATCH.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1951	
SKETCH				
RETOUCHING	6	5 1/2	MAR 1 1951	MAR 22 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1/2	1 1/2	APR 2 1951	4/9/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed MAY 14 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 1CH-325

ORDER No. 66086

DATE 2-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMMUNITY CLUB BUILDING, OZARK,
ALABAMA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~XXXXXXXXXX~~ No

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT RED BRICK BUILDING, WHITE TRIM. TALL BUSHES ARE EVERGREENS.
SMALLER BUSHES IN FULL BLOOM, NICE GREEN LAWN. METAL PLAYGROUND
TOYS ARE ALUMINUM COLOR. TEETER BOARDS-RED. PRETTY CLOUD EFFECT.
NICE WATER COLOR IN SWIMMING POOL.

TAKE OUT-TWO POLES, IN FOREGROUND-THREE AT RIGHT, WOMAN, AND
BICYCLE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1951	
SKETCH				
RETOUCHING	9	32	MAR 19 1951	MAR 22 1951
REPHOTO				
PHOTO-LITHO				APR 6 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	APR 6 1951	4/15/51 J.M.S.
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 1CH-326

ORDER No. 66086

DATE 2-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOLL WEEVIL MONUMENT, ENTERPRISE,
ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO COME

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red & dk. Blue
Impressions

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			MAR 19 1951	MAR 21 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	APR 6 1951	4-7-51
ARTIST DEPT.		93		

MAY 15 1951

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

(E)

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 1CH-327

ORDER NO. 66086

DATE 2-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ENTERPRISE,
ALABAMA *Don't let up*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO COME

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED WITH COLOR INSTRUCTIONS ATTACHED.
USE FIVE PHOTOS FOR THE LETTERS-ONE PHOTO FOR EACH TWO LETTERS.
USE SIXTH PHOTO OF BOLL WEEVIL MONUMENT AS A GENERAL BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1951	
SKETCH	2	7		
RETOUCHING	7	6	MAR 30 1951	APR 4 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT			APR 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	15	4/16/51	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 19 1951

By _____

DATE Photo Returned to Customer _____

⑦ *Advised 4/18/51*

Red Impression

*5/1/51
T
P
R
S
E*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH328 ORDER NO. 66093 DATE 3-1-51

CUSTOMER THE FARM KITCHEN
BARABOO, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE FARM KITCHEN -BARABOO
WISCONSIN - LOCATED AT ENTRANCE TO
DEVIL'S LAKE STATE PARK

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

3 Rephotos 5x7

L.O. 1 1/2

Ret. 7

Jm H.C. 106 2 1/4

L.O. 12

X

-as quoted

110 H

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH329 ORDER NO. 66094 DATE 3-1-51

CUSTOMER LAKE AND PINES MOTEL
ST. PAUL, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LAKE & PINES MOTEL & CAFE
ST. PAUL, MINN.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT PUT IN SMALL TREES IN PLACES CUSTOMER HAS INDICATED
WITH PENCIL DOTS. SUBMIT RETOUCED PHOTO TO CUSTOMER.
MAP FROM CIRCULAR.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

2-5x7 Reprophotos

L.O. 2
Ret. 6
H.C. 2
L.A. 10

307527

as quoted

Red & Blue
impressions
H

Ok Blue & Red Impressions

(F)

ADV. ORDER

CUSTOMER CAFE DE PARIS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. How often do you use the Internet?				
2. How often do you use a mobile phone?				
3. How often do you use a television?				
4. How often do you use a computer?				
5. How often do you use a radio?				
6. How often do you use a newspaper?				
7. How often do you use a magazine?				
8. How often do you use a book?				
9. How often do you use a video?				
10. How often do you use a CD?				
11. How often do you use a DVD?				
12. How often do you use a mobile phone?				
13. How often do you use a television?				
14. How often do you use a computer?				
15. How often do you use a radio?				
16. How often do you use a newspaper?				
17. How often do you use a magazine?				
18. How often do you use a book?				
19. How often do you use a video?				
20. How often do you use a CD?				
21. How often do you use a DVD?				
22. How often do you use a mobile phone?				
23. How often do you use a television?				
24. How often do you use a computer?				
25. How often do you use a radio?				
26. How often do you use a newspaper?				
27. How often do you use a magazine?				
28. How often do you use a book?				
29. How often do you use a video?				
30. How often do you use a CD?				
31. How often do you use a DVD?				
32. How often do you use a mobile phone?				
33. How often do you use a television?				
34. How often do you use a computer?				
35. How often do you use a radio?				
36. How often do you use a newspaper?				
37. How often do you use a magazine?				
38. How often do you use a book?				
39. How often do you use a video?				
40. How often do you use a CD?				
41. How often do you use a DVD?				
42. How often do you use a mobile phone?				
43. How often do you use a television?				
44. How often do you use a computer?				
45. How often do you use a radio?				
46. How often do you use a newspaper?				
47. How often do you use a magazine?				
48. How often do you use a book?				
49. How often do you use a video?				
50. How often do you use a CD?				
51. How often do you use a DVD?				
52. How often do you use a mobile phone?				
53. How often do you use a television?				
54. How often do you use a computer?				
55. How often do you use a radio?				
56. How often do you use a newspaper?				
57. How often do you use a magazine?				
58. How often do you use a book?				
59. How often do you use a video?				
60. How often do you use a CD?				
61. How often do you use a DVD?				
62. How often do you use a mobile phone?				
63. How often do you use a television?				
64. How often do you use a computer?				
65. How often do you use a radio?				
66. How often do you use a newspaper?				
67. How often do you use a magazine?				
68. How often do you use a book?				
69. How often do you use a video?				
70. How often do you use a CD?				
71. How often do you use a DVD?				
72. How often do you use a mobile phone?				
73. How often do you use a television?				
74. How often do you use a computer?				
75. How often do you use a radio?				
76. How often do you use a newspaper?				
77. How often do you use a magazine?				
78. How often do you use a book?				
79. How often do you use a video?				
80. How often do you use a CD?				
81. How often do you use a DVD?				
82. How often do you use a mobile phone?				
83. How often do you use a television?				
84. How often do you use a computer?				
85. How often do you use a radio?				
86. How often do you use a newspaper?				
87. How often do you use a magazine?				
88. How often do you use a book?				
89. How often do you use a video?				
90. How often do you use a CD?				
91. How often do you use a DVD?				
92. How often do you use a mobile phone?				
93. How often do you use a television?				
94. How often do you use a computer?				

PHOTO RETURNED

To

PHOTO USED FOR

3M-2-16-50

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-331

ORDER NO. 66348

DATE 3-5-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
COMMUNITY HIGH SCHOOL, HARVARD,
ILLINOIS

PRIVATE NO. BEFORE TITLE: #587

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN BRICK BUILDING

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1951	
SKETCH				
RETOUCHING	5	3	MAR 5 1951	MAR 6 1951
REPHOTO				
PHOTO-LITHO				MAR 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	MAR 19 1951	3-20-51
ARTIST DEPT.		84		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-332

ORDER No. 66348

DATE 3-5-51'

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DELOS F. DIGGINS LIBRARY,
HARVARD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #588

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CREAM BRICK BUILDING. BRIGHT GREEN TILE ROOF.
FIX UP LAWN. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1951	
SKETCH				
RETOUCHING	1	4	MAR 5 1951	MAR 6 1951
REPHOTO				
PHOTO-LITHO			MAR 13 1951	MAR 19 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 19 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-333

ORDER NO. 66348

DATE 3-5-51

12½ M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASONIC TEMPLE, HARVARD, ILLINOIS

PRIVATE NO. BEFORE TITLE: #589

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE * AUTOMOBILE AND BUILDING ON RIGHT.
TEMPLE IS OLD RED BRICK. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

FLOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked 100

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1951	
SKETCH				
RETOUCHING	5	4	MAR 1951	MAR 7 1951
REPHOTO				
PHOTO-LITHO			MAR 13 1951	MAR 20 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

APR 11 1951

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-334

ORDER No. 66348

DATE 3-5-51'

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MOOSE HALL, HARVARD, ILLINOIS

PRIVATE NO. BEFORE TITLE: #590

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIX UP STREET. REMOVE - JUNK, AUTO, TELEPHONE POST AND WIRES-
BUT LEAVE ANTENNA
BUFF BRICK BUILDING.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	2	MAR 5 1951	MAR 6 1951
REPHOTO				
PHOTO-LITHO				MAR 17 1951
BLUEPRINT			MAR 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 19 1951	
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D DATE Filed APR 11 1951

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-335

ORDER NO. 66349

DATE 3-5-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL HALL, DOWNERS GROVE,
ILLINOIS

PRIMATE NO. BEFORE TITLE: D.G. 264

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B688. REMOVE - LAMP POST AND SIGN.
RED BRICK BUILDING, WHITE TRIM. SHOW SIGN ON BUILDING.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1951	
SKETCH				
RETOUCHING	3	1/2	MAR 5 1951	MAR 5 1951
REPHOTO				
PHOTO-LITHO			MAR 13 1951	MAR 21 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 21 1951	3-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 6 1951

By _____

DATE Photo Returned to Customer _____

AAAA AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-336

ORDER NO. 66349

DATE 3-5-51'

12½ M POST CARDS ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES POST OFFICE,
DOWNERS GROVE, ILLINOIS'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO'

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #D.G.265'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION USE PHOTO FROM 9B507

GRAYISH TAN BRICK BUILDING. GRAY-GREEN VARIEGATED ROOF.
CREAM TRIM. SILVER FRAMES AND RAIL.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked ☒

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1951	
SKETCH				
RETOUCHING	4	1½	MAR 5 1951	MAR 8 1951
REPHOTO				MAR 20 1951
PHOTO-LITHO			MAR 13 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 20 1951	
ARTIST DEPT.		9		

APR 11 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-337

ORDER NO. 66350

DATE 3-5-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PUBLIC LIBRARY, DOWNERS GROVE,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: D.G.266

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B503.

RED BRICK BUILDING, WHITE FRAME. GRAYISH GREEN ROOF.
SHOW VARIOUS GREENS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1951	
SKETCH				
RETOUCHING	5	✓	MAR 5 1951	MAR 10 1951
REPHOTO				
PHOTO-LITHO			MAR 13 1951	MAR 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 1 1951	3-20-51
ARTIST DEPT.		9		

APR 11 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-338

ORDER No. 66351

DATE 3-5-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILLIAMS STREET, CRYSTAL LAKE,
ILLINOIS



PRIVATE NO. BEFORE TITLE: C.L.223

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
USE PHOTO FROM 9B515.

TOWER BLACK. SHOW BIG CLOUDS. CLOSE CAR DOOR ON RIGHT.
HORNSBY LEFT SIDE - GOLD ON RED. WHIPPLE - WHITE ON GREEN.
ALTMAYER - WHITE ON BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	3 1/2	MAR 5 1951	MAR 5 1951
REPHOTO				
PHOTO-LITHO				MAR 19 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAR 13 1951 MAR 19 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH339
ORDER No. 66352
DATE 3-5-51
FULL FACE

25 M POST CARDS

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAWTHORNE RACE TRACK

PRIVATE NO. BEFORE TITLE: C1.197

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW FLAGS FLYING.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 1951	
SKETCH				
RETOUCHING	1	2 1/2	MAR 5 1951	MAR 7 1951
REPHOTO				
PHOTO-LITHO			MAR 13 1951	MAR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	MAR 23 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 16 1951

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. 1CH340 ORDER NO. 66124 DATE 3-6-51

CUSTOMER BRONZE LANTERN MOTEL
YUMA, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BRONZE LANTERN MOTEL

AAA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

3/21/51
C.C.
L.A.
6
1 1/2
9

1007

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH341 ORDER NO. 66125 DATE 3-6-51

CUSTOMER BRADY PRINTING CO.
STATESVILLE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN LOWER LEFT:

DAVIS HOSPITAL, STATESVILLE, N.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN.

COLOR DESCRIPTION

FOLLOW SAMPLE CARD "A" FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5x7 Replac

Ret.
H.C.
L.A.
5
10 1/2
9 1/2

as quoted
Don

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 1CH-342

ORDER No. 66372

DATE 3-6-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

FREEDOM BELL, INTERNATIONAL
FRIENDSHIP GARDENS, MICHIGAN
CITY, INDIANA, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON PHOTO.

FOLLOW PENCIL SKETCHES AND COLOR INSTRUCTIONS ENCLOSED, WITH
INSERT 1. AS SHOWN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1951	MAR 2 1951
SKETCH				
RETOUCHING	11	3	MAR 8 1951	MAR 8 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	MAR 29 1951 APR 1 1951	APR 17 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH343 ORDER NO. 66137 DATE 3-7-51

CUSTOMER GREY GULL INN
CLEARWATER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#1-4th R# 6
J#9-2th 106 HC 142
LA 942

H.C.I.D.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH344

ORDER No. 66183

DATE 3-8-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 3 R. M. YES *encl*

TITLE IN FULL

IMPRINT SAME AS ABOVE.,

TITLE: 723 RED ROCKS AT ENTRANCE
TO BOULDER CANON, BOULDER,
COLORADO. *R.M. encl*

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 29660-N.
SEE SAME FOR COLORS.

PUT CLOUDS IN SKY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By *AI*

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	
SKETCH				MAR 13 1951
RETOUCHING		2	MAR 9 1951	MAR 9 1951
REPHOTO			MAR 8 1951	MAR 20 1951
PHOTO-LITHO			MAR 16 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2	MAR 23 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed *APR 30 1951*

By _____

By *20*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH345

ORDER No. 66143

DATE 3-8-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *encl.*

IMPRINT SAME AS ABOVE.

TITLE: 1060 BATTLE LAKE, NEAR
ENCAMPMENT, MEDICINE BOW NATIONAL
FOREST, UPPER NORTH PLATTE VALLEY,
WYOMING - R.M. *encl.*

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5A64-N.

SEE SAME FOR COLOR.

PUT CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1951	
SKETCH				
RETOUCHING		0	MAR 9 1951	MAR 9 1951
REPHOTO				
PHOTO-LITHO			MAR 13 1951	MAR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 20 1951	3-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 30 1951

By _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH346

ORDER NO. 66143

DATE 3-8-51'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES *encl.*

IMPRINT SAME AS ABOVE. /

TITLE: 1039 U.S. POST OFFICE AND COURT HOUSE, CHEYENNE, WYOMING..

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM MOSTLY BOTTOM & A VERY LITTLE AT TOP FOR PROPORTION. IF NECESSARY ADD TO TREES AT LEFT RATHER THAN CROWD MARGINS TOO MUCH. TAKE OUT WIRES & SIGN PROJECTION AT RIGHT. PLAIN COLORED CARS. LEAVE OUT OLD STYLE CARS. FOR GENERAL COLORS SEE A117B-N ATTCHD.

TAKE OUT PEOPLE.

PUT CLOUDS IN SKY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		1001	MAR 21 1951	MAR 21 1951
SKETCH				
RETOUCHING		6	MAR 21 1951	MAR 14 1951
REPHOTO				
PHOTO-LITHO			MAR 21 1951	APR 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	102	APR 2 1951	
ARTIST DEPT.		9		

MAY 7 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By *jr* _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH347

ORDER NO. 66143

DATE 3-8-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES *encl.*

IMPRINT SAME AS ABOVE.

TITLE: 1137 CEDAR STREET AND
BUSINESS SECTION OF RAWLINS,
WYOMING, LOOKING EAST /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

GET HIGH IMPRESSIVE CLOUDS TO KEEP SCENES FROM LOOKING LOW. PLAIN
COLORED CARS. DON'T BRING THEM OUT SO MUCH YOU DON'T NOTICE THE
STREET. OK TO SHOW SIGNS, BUT BLUR LETTERS SO THEY CANNOT BE READ.
BLDG. COLORS YOU CAN GET FROM PHOTOGRAPHIC TONE. TAKE OUT TRAFFIC
SIGN IN LOWER RIGHT HAND CORNER, ALSO TRUCK.

PUT CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked *76*

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	
SKETCH				
RETOUCHING	10	24	MAR 8 1951	MAR 9 1951
REPHOTO				
PHOTO-LITHO			MAR 16 1951	MAR 25 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	136	MAR 25 1951	3.27.51 <i>X/N</i>
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH348

ORDER NO. 66143

DATE 3-8-51

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: 2056 MT. EVANS CREST
HOUSE AT SUMMIT OF MT. EVANS, XXXXX
14,260 FT. ABOVE THE SEA, DENVER
MOUNTAIN PARKS, COLORADO

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD TO SKY FOR PROPORTION. GET EFFECTIVE CLOUD EFFECT SIMILAR TO
PHOTO. REMOVE AUTOS. ROCKS BOTH IN HOUSE AND OTHERWISE ARE
BROWNISH GRANITE WITH LIGHTER FACETS AND DARK TONES ALSO. STEPS,
NATURAL WOOD. SEE CARD 18674 ATTCHD FOR GENERAL COLOR EFFECT.

PUT CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9. Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	
SKETCH				
RETOUCHING		3	MAR 9 1951	MAR 12 1951
REPHOTO				
PHOTO-LITHO			MAR 16 1951	MAR 20 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 23 1951	
ARTIST DEPT.		9		

APR 30 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH349

ORDER NO. 66143

DATE 3-8-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES *encl*

IMPRINT SAME AS ABOVE.

TITLE: 2063 PANORAMA OF THE UNIVERSITY OF COLORADO CAMPUS FROM THE AIR. THIS ALSO SHOWS THE MOUNTAIN BACKGROUND OF THE UNIVERSITY WITH FLAGSTAFF ...ETC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CUT LOWER PORTION OF PHOTO AS MARKED FOR PROPORTION. FOR STADIUM SEE CARD 8A6-N. FOR APPEARANCE OF MOST OF COLLEGE BLDGS SEE 5A248-N. DARK RICH GREEN TREES. NEARER MTS HAVE GREEN TO TAN & YELLOWISH COLORS WITH DK. BLUE GREEN PINES. MORE DISTANT HILLS BLuish. OPEN SPACED IN TOWN AREA DARK GREENISH TO TAN & YELLOW. MOST BLDGS OUTSIDE UNIV. HAVE DARK ROOFS, AND RUN A LOT TO WHITE.

PUT CLOUDS IN SKY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1951	MAR 15 1951
SKETCH				
RETOUCHING		3½	MAR 8 1951	MAR 12 1951
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 ½	MAR 23 1951	
ARTIST DEPT.		11		

MAY 21 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

9 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH350

ORDER NO. 66143

DATE 3-8-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO.

IMPRINT SAME AS ABOVE.

TITLE: 2064 MEN'S RESIDENT HALL,
UNIVERSITY OF COLORADO, BOULDER,
COLORADO. FLATIRONS AND BEAR
MOUNTAIN IN THE BACKGROUND.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR ON ENCLOSED POST CARD 7A697-N FOR COLOR OF BLDG.,
REMOVE TWO FIGURES ON LEFT HAND SIDE. GET GOOD CLOUD EFFECT IN
SKY. SEE ATTACHED CARD 7AH83 FOR FLATIRONS & MOUNTAIN DETAIL.
DON'T BRING OUT FLAG POLE TOO PROMINENTLY. SHRUBBERY AND TREES
DARK BLUE GREEN.

PUT CLOUDS IN SKY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1951	MAR 21 1951
SKETCH				
RETOUCHING		3½	MAR 8 1951	MAR 9 1951
REPHOTO				
PHOTO-LITHO			MAR 21 1951	APR 2 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	APR 2 1951	4-3-51
ARTIST DEPT.		9		

APR 30 1951

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH351

ORDER No. 66143

DATE 3-8-51

12½ M POST CARDS

C.T. ART BOLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO /

IMPRINT SAME AS ABOVE.

TITLE: 2118 PIKES PEAK, ALT.
14,110 FT. AND GATEWAY TO THE
GARDEN OF THE GODS, FRAMED BY
GNARLED CEDARS, PIKES PEAK REGION,
COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT LITTLE BOTTOM MOSTLY TOP FOR PROPORTION. GET OUTLINE & CONTOUR
OF PEAK DISTINCT & FAMILIAR LOOKING. GATE ROCKS ARE PINK RED, SEE
4AH23 ENCLOSED. CLOSER ROCK & SLOPE HAVE WHITE ASPERTS IN THEM.
OTHER FOREGROUND AS IN ABOVE ENCLOSED CARD. TAKE OUT SOME OF SNOW
SPOTS BEYOND GATEWAY AND AT LEFT OF GATE ROCK.

CEDARS ARE DARK GREEN AND DARK ROUGH BARK. / PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cases or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	
SKETCH				
RETOUCHING	2	2	MAR 2 1951	MAR 12 1951
REPHOTO				
PHOTO-LITHO			MAR 16 1951	MAR 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	MAR 23 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed APR 30 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/2/61
JHO

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH352

ORDER NO. 66143

DATE 3-8-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: 2337 HIGHWAY U.S. 50
DESCENDING WESTERN SLOPE OF
MONARCH PASS BETWEEN SALIDA
AND GUNNISON, COLORADO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT A LITTLE TOP & BOTTOM FOR PROPORTION. DK. BLUE GREEN PINE CLAD
SLOPES. DISTANT HILLS RUN A DARKER BLUE WITH LIGHTER AREAS IN SPOTS.
EMBANKMENTS ARE GRAVEL COLOR.

GET LIGHT SHIMMERING ROAD AND SKY AS IN PICTURE IF POSSIBLE.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	
SKETCH				
RETOUCHING			MAR 8 1951	MAR 12 1951
REPHOTO			MAR 16 1951	MAR 23 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 23 1951	3-27-51
ARTIST DEPT.		9½		

APR 30 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-353

ORDER No. 66394

DATE 3-8-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 1987-INDIAN PETROGLYPHS AT
MANITOU CLIFF DWELLINGS,
MANITOU SPRINGS, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY.

THIS SUBJECT RUNS HORIZONTALLY. ROCKS ARE BROWNISH TO PINKISH
IN COLOR WITH WHITISH TOUCHES SHOWING ALSO. WRITINGS ARE WHITE.
DARK BLUE-GREEN PINE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	MAR 16 1951
SKETCH				
RETOUCHING	9	2	MAR 8 1951	MAR 12 1951
REPHOTO				
PHOTO-LITHO			MAR 20 1951	MAR 27 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 27 1951	3-27-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

6
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Substantive photo

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-354

ORDER No. 66394

DATE 3-8-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: 1988-CLIFF DWELLERS BODIES
AT MUSEUM, MANITOU CLIFF
DWELLINGS, MANITOU SPRINGS,
COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT TOP FOR PROPORTION IF NECESSARY. TAKE OUT SHADOW THAT FALLS
ACROSS BODIES. MAKE UNOBTRUSIVE THE BACK OF THE CASE BEHIND
BODIES. COLOR OF BODIES ARE MOSTLY A LEATHERY BROWN EXCEPT FOR
BONE STRUCTURES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 14 1951	MAR 21 1951
SKETCH				
RETOUCHING	6	3	MAR 8 1951	MAR 13 1951
REPHOTO				
PHOTO-LITHO				APR 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	APR 2 1951	4.3.51
ARTIST DEPT.		9		

MAY 21 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Delivered to Customer
Photo

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-355

ORDER No. 66394

DATE 3-8-51

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 1989-TEWA HOUSE INDIAN CURIO
ROOM IN SOLID ROCK CAVERN
AT MANITOU CLIFF DWELLINGS,
MANITOU SPRINGS, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM TOP FOR PROPORTION. ROCK CEILING AND WALLS, WHERE SHOWING,
ARE OF GRAY TO BROWNISH AND PINKISH ROCK. PILLARS ARE BLACK,
REST OF ITEMS COLORS ARE RATHER SELF EVIDENT. CURTAIN BELOW
COUNTER A BROWN MIXTURE. TAKE OUT LIGHT WIRES WHERE SHOWING,
AND MAN BEHIND COUNTER.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1951	MAR 15 1951
SKETCH				MAR 12 1951
RETOUCHING	6	4	MAR 3 1951	
REPHOTO				
PHOTO-LITHO			MAR 20 1951	MAR 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	156	13 1/2	MAR 27 1951	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 7 0 1951

By _____

DATE Photo Returned to Customer _____

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submitted materials
photo*

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-356

ORDER No. 66394

DATE 3-8-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 1990-PANORAMA OF THE HIGHWAY
UP PHANTOM CLIFF CANON TO
MANITOU CLIFF DWELLINGS,
MANITOU SPRINGS, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT TOP FOR PROPORTION. LANDSCAPE RUNS MOSTLY TO DARK BLUE GREEN
SPRUCES WITH SOME RICH LIGHTER TO DARKER GREENS FOR OTHER VEGET-
ATION. PUEBLO TYPE HOUSE IS WHITE WITH DARK ROOFS AND DARK POSTS
AND LADDERS. ROAD IS GRAVEL AND GROUND, WHERE SHOWING, GRAYISH TO
YELLOWISH. ROCK OUTCROPS, WHERE SHOWING, ARE TONE OF ROCK AS IN
7BH2116(ENCLOSED). ANY BUILDINGS IN DISTANCE THAT SHOW ARE TO BE
MINIMIZED AS UNIMPORTANT TO THE SCENE. NO RED ROOFS OR BRIGHT
BUILDINGS, ETC.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	MAR 16 1951
SKETCH				
RETOUCHING		2	MAR 8 1951	MAR 12 1951
REPHOTO				
PHOTO-LITHO			MAR 20 1951	MAR 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	MAR 27 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-357

ORDER No. 66395

DATE 3-8-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 1986-BALCONY HOUSE RUINS
AT MANITOU CLIFF DWELLINGS,
MANITOU SPRINGS, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM MOSTLY RIGHT-A LITTLE FROM LEFT FOR PROPORTION.
DARK RICH GREEN VEGETATION, WHERE SHOWING, FOR BALANCE OF COLORS
FOLLOW CARD 7BH2116 (ENCLOSED).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked _____

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 14 1951	MAR 15 1951
SKETCH				
RETOUCHING	2	2	MAR 2 1951	MAR 12 1951
REPHOTO				
PHOTO-LITHO			MAR 20 1951	MAR 27 1951
BLEUPRINT				
STRIPPING, OPAQUING			MAR 27 1951	
HAND COLOR PROOF	107	1½		3-27-51
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Submitted retouched
photo*

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-358

ORDER No. 66395

DATE 3-8-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: 1991-SPEAKER CHIEF HOUSE
AT MANITOU CLIFF DWELLINGS,
MANITOU SPRINGS, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP A LITTLE-TOP AND BOTTOM-FOR PROPORTION. FOR COLORS FOLLOW
CARD 7BH2116 (ENCLOSED WITH 1CH-357).

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1951	MAR 15 1951
SKETCH				
RETOUCHING	2	3	MAR 9 1951	MAR 12 1951
REPHOTO				
PHOTO-LITHO			MAR 20 1951	MAR 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	MAR 27 1951	
ARTIST DEPT.		9 1/2		

APR 24 1951

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-359

ORDER NO. 66399

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EVERYBODY LIKES ILLINOIS !

PRIVATE NO. UPPER RIGHT CORNER:

G.1105

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T. [REDACTED]

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW WATER COLOR SKETCH FOR COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1951	MAR 9 1951
SKETCH	10	1/2	MAR 9 1951	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 21 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-360

ORDER No. 66399

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOU MEET THE NICEST FOLKS IN
ILLINOIS ! /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: G.1106

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF HMM C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW HMM WATER COLOR SKETCH FOR COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	MAR 13 1951
SKETCH	8 1	10 7 2	MAR 9 1951	MAR 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 21 1951	
ARTIST DEPT.		8 1/2		

APR 11 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

(F)

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-361

ORDER No. 66399

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAKING FRIENDS IN ILLINOIS !

PRIVATE NO. IN UPPER RIGHT
CORNER: G.1107

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

MUSEUM C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS) /

WATER
FOLLOW/COLOR ~~WATER~~ SKETCH FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1951	MAR 12 1951
SKETCH	10	1/4	MAR 9 1951	MAR 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 21 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 6 1951

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-362

ORDER No. 66399

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIG ATTRACTIONS IN ILLINOIS

PRIVATE NO. IN UPPER RIGHT

CORNER: G.1108

SMALL TYPE: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~XXXXXX~~ C.T.

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW COLORED SKETCH FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1951	MAR 13 1951
SKETCH	10	1/2	MAR 9 1951	MAR 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 21 1951	3-26-51
ARTIST DEPT.		5		

APR 11 1951

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-363

ORDER No. 66399

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VISITING ALL THE PLACES I CAN
IN ILLINOIS !/

PRIVATE NO. UPPER RIGHT CORNER:

G.1109

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

CORRECT SPELLING OF "EVANSTON" AS PER TISSUE
OVERLAY.
FOLLOW WATER COLOR SKETCH FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1951	MAR 13 1951
SKETCH	10	1/2	MAR 9 1951	MAR 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 21 1951	3-23-51
ARTIST DEPT.	108	8 3/4		4-4-51

APR 17 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH364 ORDER NO. 66144 DATE 3-8-51

CUSTOMER THE NATIONAL TODDLE HOUSE, INC.
MEMPHIS, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

TODDLE HOUSE
AMERICA'S 24 HOUR HOST*

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR PICTURE SIDE.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephot

Ret. 6½
Z.C. 4-2-51 1½
L.A. 9

as quoted

W.D.H.

Handcolor
Imprint

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-365

ORDER No. 66400

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT CITY AM I IN ?

PRIVATE NO. UPPER RIGHT CORNER: #2

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW WATER COLOR SKETCH FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1951	MAR 13 1951
SKETCH	10	4	MAR 9 1951	MAR 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	MAR 21 1951	
ARTIST DEPT.	110	9		3/27/51

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-366

ORDER No. 66400

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

THIS CITY STACKS UP WITH THE
BEST !

PRIVATE NO. UPPER RIGHT CORNER: #3

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW WATER COLOR SKETCH FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1951	MAR 13 1951
SKETCH	10	1/2	MAR 9 1951	MAR 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 21 1951	3-22-51
ARTIST DEPT.		9		

APR 17 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

7

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-367

ORDER NO. 66400

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
THE ONLY ONES WHO DON'T ENJOY
THEIR TRIP TO CHICAGO !

PRIVATE NO. UPPER RIGHT CORNER: #4
SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW WATER COLOR SKETCH FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1951	MAR 13 1951
SKETCH	10	1/2	MAR 9 1951	MAR 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 21 1951	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed APR 6 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-368

ORDER NO. 66400

DATE 3-8-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

SEEING THE SIGHTS IN THE "WINDY
CITY" (CHICAGO) /

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: #5

SMALL TYPE: (C) CURT TEICH & CO., INC PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
REMOVE ARTIST'S NAME (TIMMONS)

FOLLOW WATER COLOR SKETCH FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1951	MAR 13 1951
SKETCH	10		MAR 9 1951	MAR 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 14 1951	MAR 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 22 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed APR 6 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH369

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No. 66155

DATE 3-9-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

HARVARD, ILLINOIS
ST. JOSEPH'S CATHOLIC CHURCH -
FIRST PRESBYTERIAN CHURCH
METHODIST CHURCH

IMPRINT SAME AS ABOVE.

UPPER RIGHT
PRIV. # BEFORE TITLE: 591

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

(GROUP THREE CHURCHES) SEE PENCIL LAYOUT.

FOR RETOUCHING AND COLOR INSTRUCTIONS, SEE RESPECTIVE PHOTOS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 - 1951	
SKETCH		2 1/2	MAR 22 1951	MAR 26 1951
RETOUCHING		9		
REPHOTO			MAR 15 1951	MAR 21 1951
PHOTO-LITHO				APR 6 1951
BLUEPRINT			APR 2 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/4	APR 6 1951	
ARTIST DEPT.		12 1/2		

APR 30 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Revised 1/1/52
3 Rephotos

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH370 ORDER NO. 66156 DATE 3-9-51

CUSTOMER ELLIOTT'S PINE LOG
SKOKIE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ELLIOTT'S PINE LOG RESTAURANT
CICERO, LINCOLN AND HOWARD STS.
SKOKIE, ILL.

FRONT NO. 5

(All of this on address side)

R. M.

SAME AS 411H559
Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH, PLUS THESE INSTRS. -- IN MAKING PLATES FOLLOW OUTSIDE PICTURE
AND LEAVE THE TREES IN JUST AS THEY ARE. (SEE CARD FOR COLOR ON BLDG.)
CARRY BLUE SKY UP ALL THE WAY TO TOP LIKE ATTACHED CARD OCH1570. /

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW RESPECTIVE OVERLAYS,
FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7 Reproduction

L.O.

2

Ref.

8 1/2

104 6-18-51 C.C.

2 1/4

104 L.A.

13

as quoted

11570

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH371 ORDER NO. 66157 DATE 3-9-51

CUSTOMER WOOLDRIDGE BROTHERS, INC.
WEST HARTFORD, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARTFORD MOTEL - ON WILBUR CROSS
PARKWAY, U.S. 5 & 15 ONE MILE SOUTH OF
HARTFORD - WETHERSFIELD, CONN.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

single size
FOLLOW SKETCH FOR LAYOUT.

Follow double size sketch for colors

1CH1555

COLOR DESCRIPTION

BLDGS - WHITE
DOORS - YELLOW #1
WINDOWS - YELLOW #1

TRIM - BLUE #4
SIGN - BLUE #4

WHITE LETTERS & TRIM

STATIONS - WHITE (RED TRIM)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret.
H.C.
S.A.
5
1 1/2
9

as quoted

WOT

*Mr. Blue
Impr...*

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH372 ORDER NO. 66159 DATE 3-12-51

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL CARLTON
LINWOOD BLVD. AT HARRISON
KANSAS CITY, MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THE FOLLOWING: IN COMPLETING CARD BE SURE THE LEFT & RIGHT EDGES ARE EXACTLY AS SHOWN, NAMELY: 1. LEFT EDGE SHOWS TRUNK OF TREE. 2. RIGHT EDGE EXTENDS ABOUT 3/16 INCH BEYOND EDGE OF HOTEL PORCH. 3. LOWER HOTEL VIEW 1/4 INCH, WHICH WILL REDUCE STREET SPACE 1/4 INCH & YOU WILL HAVE TO ADD THIS SPACE IN BLUE SKY AREA ABOVE BLDG. 4. ADD FLAG AS SHOWN. 5. ADD TO TITLE AS ABOVE.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprint

Ret.
Z.C.
S.A.
4/13/51

7
1 1/2
9

X

as quoted

WOT

Retouched
photo to
acc. transp
4/21/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH373 ORDER NO. 66160 DATE 3-12-51

CUSTOMER CHESTER E. LEWIS & SONS
HOLBROOK, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WIGWAM VILLAGE NO. 6 800 W. HOPI
DRIVE - PHONE 310 - HOLBROOK, ARIZONA

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH-FOR EXTERIOR VIEW USE PHOTO FROM 8AH3035. RETOUCHING AS PER SKETCH
PLUS THE FOLLOWING: 1. BLOCK OUT LIGHT RECEPTACLE IN RIGHT HAND CORNER ABOVE
FRONT BED PANEL. 2. MAKE NIGHT STAND SHOW ON RIGHT HAND SIDE OF BED TO LEAVE
WINDOW IN THE CLEAR.

COLOR DESCRIPTION

FOLLOW SKETCH PLUS
CORRECTIONS GIVEN ABOVE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

1-8x10 Reproduction
2-5x7

L.O. 1 1/2
Ret. 6 1/2
H.C. 106 2 1/2
L.A. 12 1/2

as quoted
11018

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH374 ORDER NO. 66161 DATE 3-12-51

CUSTOMER THE HERMITAGE ART CO., INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO REF.

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BO

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MISSION MANOR, GIRARD, PA.

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint
Side — Center

TRADEMARK

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Tides Red Map

MAP ON THE RIGHT HAND SIDE OF CARD TO BE IN COLOR.
PUT FOLIAGE ON TREES & BUSHES TO TAKE AWAY BLEAKNESS OF PHOTO.

NEGATIVE, PRINT & MAP DRAWING ATTACHED.

RUSH PROOF.

COLOR DESCRIPTION

ROOF DARK GRAY. STONES DARK GRAY AND BROWN.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-0-16-50

1 Print

L.O. & Map 2

Red 3

106 13/4

10



Red
Superior

Set up type
as shown

VERY RUSH

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 1CH-375

ORDER No. 66417

DATE 3-13-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 286-HOTEL YUCCA, RATON,
NEW MEXICO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TOUCH OUT WHITE GROCERY SIGNS IN WINDOWS ON LEFT, ALSO "M&O" SIGN
IN DRUG STORE WINDOW.

STRENGTHEN "HUNTER DRUGS" SIGN.
FOLLOW CARD 3BH656 FOR COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1951	MAR 21 1951
SKETCH				
RETOUCHING	7	6 1/2	MAR 13 1951	MAR 14 1951
REPHOTO				
PHOTO-LITHO			MAR 21 1951	APR 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	APR 6 1951	4/13/51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH376 ORDER NO. 66170 DATE 3-13-51

CUSTOMER EVANS MOTEL
CARDIFF-BY THE SEA, CAL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No

Copyright in Plate Yes No

Title in full IN SKY:

EVANS MOTEL
CARDIFF BY THE SEA
CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, IMPROVE UPON FIGURES ON
BEACH AS MUCH AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN 2 KODACHROME PRINTS.

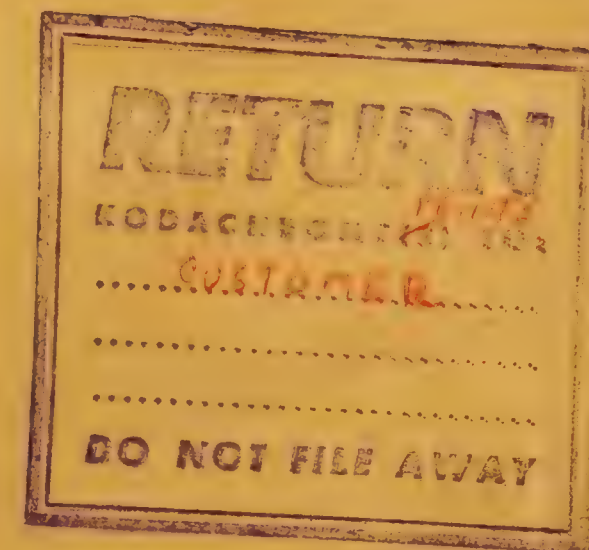
Antel 4/26/51
B.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR



Ref. 6 1/2
H. C. 106 1 3/4
La. 9 1/2

W. J. H.

0

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH377 ORDER NO. 66171 DATE 3-13-51

CUSTOMER KOMAC PAINTS, INC.
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN PLATE:

KOMAC PAINTS, INC.
3105 E. CENTRAL AVE. — PHONE 5-4541
ALBUQUERQUE, NEW MEXICO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TOP & BOTTOM TO BEST ADVANTAGE.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH378 ORDER NO. 66175 DATE 3-14-51

CUSTOMER GREEN GABLES COURT
DALHART, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ~~THE TRAVELER'S~~ HALL

BOT: GREEN GABLES COURT - U.S.
HIGHWAY 87 - DALHART, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO TO CUSTOMER. out 3/2-16

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Submit
To Customer
for OK
Special

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH379 ORDER NO. 66176 DATE 3-14-51

CUSTOMER COTTON PATCH
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No

Copyright in Plate ☐ Yes ☐ No

Title in full

"COTTON PATCH"

2720 MIDWAY DRIVE-SAN DIEGO, CALIF

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED & TISSUE OVERLAY.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

FOR ADDITIONAL INSTRS. SEE TISSUE OVERLAY.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Pl. 5
Box 4/2 1/2 43-51
La 9

X

CHDH

Let's see you

(H)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH380 ORDER NO. 66177 DATE 3-14-51

CUSTOMER THE TROY SAVINGS BANK
TROY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

THE TROY SAVINGS BANK - TROY, N.Y.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Rept...

L.O. 1
Ret. 5
J. C. 2
L.A. 11

as quoted

(Wolt)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH381 ORDER NO. 66185 DATE 3-14-51

CUSTOMER CLAUDE CINELLI'S SKY LOUNGE
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CLAUDE CINELLI'S SKY LOUNGE
BOT: AIRPORT CIRCLE, CAMDEN, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY AS WELL AS INSTRS. ATTCHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AS WELL AS INSTRS. ATTCHED.

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
H.C. 106 2
L.B. 10
X
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH382 ORDER NO. 66185 DATE 3-14-51

CUSTOMER CLAUDE CINELLI'S SKY LOUNGE
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CLAUDE CINELLI'S SKY LOUNGE
BOT: CAMDEN, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRS. ATTACHED.

COLOR DESCRIPTION

COLOR INSTRS. ATTACHED. SEE ALSO TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
H.C. 106 2
L.A. 10

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH383 ORDER NO. 66186 DATE 3-15-51

CUSTOMER JACKSON COURTS
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

3300 NORTH LINCOLN BOULEVARD
ON U.S. HIGHWAY 66 AND 77 ...OKLAHOMA CITY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES, PANEL WIDTH OF THAT ON 6BH1640 AT BOTTOM, BUT COLOR OF PANEL
TO BE AS ON OBH942.

ADD FOLIAGE TO TREES.

RETOUCHING ON OVERLAY.

COLOR DESCRIPTION

COLORS ON OVERLAY.

ADDITIONAL COLORS: BLDGS. WALLS, WHITE (DULL OR OFF WHITE, BUT NOT WITH AS
MUCH BLUE-WHITE AS ON 6BH1640. CHAIRS TWO KINDS, METAL ON LEFT OF ENTRANCE
ALUMINUM FINISH. RIGHT NATURAL WOOD (ENGLISH ~~WAX~~ WALNUT)

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DM-9-16-50

Rel. 6 1/2
D.C. 100 1 1/2
L.C. 9

F3

X
W.D.H.

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O. *+ U. N. T. M.*

NO. 1CH384

ORDER No. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NETHERLAND PLAZA HOTEL AND CAREW
TOWER, CINCINNATI, OHIO.

PRIVATE NO. BEFORE TITLE: #1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ *Same as above*

~~THE J. LOUIS MOTZ NEWS CO.~~

~~TRADE MARK~~

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLOT OUT ALL OF THE BUILDINGS ALL AROUND HOTEL AND CAREW TOWER.
SHOW JUST THIS BUILDING.

ROOF OF BUILDING IS DARK GRAY (TAR). CONCRETE TRIMMING AROUND
TOP. FOLLOW CARD 2AH376 FOR COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *RM*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH			MAR 15 1951	MAR 19 1951
RETOUCHING	6	1		
REPHOTO				
PHOTO-LITHO			APR 4 1951	APR 13 1951
BLUEPRINT				
STRIPPING, OPAQUING			APR 13 1951	
HAND COLOR PROOF	100	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed *RM* JUN 10 1951

By _____

DATE Photo Returned to Customer _____

ATTENTION

11 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O. ~~4-15-51~~

NO. 1CH385

ORDER No. 66440

DATE 3-15-51'

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUNKEN AIRPORT PLAYFIELD,
CINCINNATI, OHIO

PRIVATE NO. BEFORE TITLE: #28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

~~SAME AS ABOVE~~ Same as above

~~THE UNION~~

~~TRADE MARK~~

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE HOUSES WITH DARK RED ROOFS IN CENTER OF PLAYFIELD.
BARRACKS TO THE RIGHT OF CENTER HOUSE ARE WHITE WITH BLACK ROOFS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By TH

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH <i>L. 6</i>	10	1/2		
RETOUCHING	3	3	MAR 15 1951	MAR 15 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>1/4</i>	<i>1/2</i>		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

11 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O.

NO. 1CH386

ORDER No. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TERRACE PLAZA HOTEL, CINCINNATI,
OHIO

PRIVATE NO. BEFORE TITLE: #29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION (2 VIEWS). PUT TWO VIEWS ON CARD. DEVOTE MORE SPACE TO VIEW OF BUILDING THAN TO ~~VIEW~~ VIEW OF THE TERRACE. USE YOUR JUDGMENT AS TO LAYOUT. ROOF OF HOTEL IS DARK GRAY (FOLLOW CARD 79246 ENCLOSED FOR COLORS OF HOTEL). ROOF OF PROMENADE HALF WAY UP ON THE BUILDING IS LIGHT GRAY.

COLORS FOR TERRACE ENCLOSED, & FOLLOW TISSUE OVERLAY. NOTE PENCIL SKETCH ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects for order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Phot. Co.
marked
March 14, 1951*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 31 1951	
SKETCH		1	APR 31 1951	
RETOUCHING		5	APR 31 1951	APR 31 1951
REPHOTO			APR 25 1951	APR 26 1951
PHOTO-LITHO			MAY 15 1951	MAY 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAY 21 1951	5-24-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O.

NO. 1CH387

ORDER No. 66440

DATE 3-15-51'

25 M POST CARDS

ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CINCINNATI GARDEN, CINCINNATI,
OHIO ,

PRIVATE NO. BEFORE TITLE: #30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~

THE UNION NEWS CO

TRADEMARK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT "HOME OF THE MOHAWKS" ON MARQUEE. COLORS AS PER
TISSUE OVERLAY. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

. ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Sheet
E 5 75

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	10		MAR 15 1951	MAR 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1/2	4/13/51	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O. + U. N. T. M.

NO. 1CH388

ORDER No. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
INTERIOR VIEW OF CINCINNATI
GARDEN, CINCINNATI, OHIO

PRIVATE NO. BEFORE TITLE: #31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE Same as above

+ TRADE MARK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ICE IN CENTER. ROOF OF ARENA IS A DARK GREEN. LIGHT GRAY
PARTITIONS BEHIND RINGSIDE SEATS. CONCRETE STEPS. SILVER COLORED
STAGE SCENIC IN FAR END OF STAGE.

FOLLOW TISSUE OVERLAY FOR REMAINDER OF COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate -

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	10	75		
RETOUCHING	3	45	MAR 15 1951	MAR 17 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O. + U.N.T.M

NO. 1CH389

ORDER No. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDEN PARK SHOWING CONSERVATORY,
MT. ADAMS IN THE BACKGROUND

PRIVATE NO. BEFORE TITLE: #32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

THE UNION NEWS

+ TRADE MARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES AND CLOUDS. FOLLOW 5AH250(CARD) FOR COLORS OF
CONSERVATORY. ROAD IS CONCRETE WITH YELLOW CENTER LINES. (2)
FLOWER BED WITH ALL DIFFERENT COLORED FLOWERS ON RIGHT SIDE OF
ROAD EVEN WITH LAST CAR. SHOW DIFFERENT COLORED BUILDINGS IN
BACKGROUND. BRIDGES IN BACKGROUND ARE BLACK. STONE WALLS ALONG
BOTH SIDES OF ROAD.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 14 1951	
SKETCH	10	10		
RETOUCHING	9	4	MAR 15 1951	MAR 16 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

11 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O. + U.N.T.M

NO. 1CH390

ORDER No. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OHIO RIVER SCENE AT CINCINNATI,
OHIO

PRIVATE NO. BEFORE TITLE: #33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

~~SAME AS ABOVE~~ Same as above

THE UNION NEWS CO.

TRADE MARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME CARD 44654 FOR COLORS (ENCLOSED). ADD CLOUDS AND
CLEAN UP FOREGROUND. TAKE OUT HEDGES AND BUSHES AND SHOW ROAD MORE
PLAINLY. SHOW MORE OF UPPER ROAD. (SEE CARD) PUT LEAVES ON TREE.
THE BARGE IN WATER (1st one) IS RED, WITH RED TRACTORS ON IT. THE
REAR BARGE IS GRAY WITH WHITE TRIM. SHOW DIFFERENT COLORED
BUILDINGS IN DISTANCE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING			MAR 15 1951	MAR 21 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	4/13/51	4/13/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O.

NO. 1CH391

ORDER No. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL YMCA, CINCINNATI, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES to come

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #34

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION (2 PHOTOS)

USE ONE PHOTO AS MARKED. FINISH BUILDING AT TOP (SEE OTHER PHOTO).
TAKE OUT WIRES, POLES, "GULF" SIGN AND "BARG'S" TRUCK ALONG SIDE
OF YMCA. TAKE OUT RED CROSS SIGN. ADD CLOUDS IF POSSIBLE.
TAKE OUT OUT-DATED CARS. TAKE OUT ALL POLES WITH WIRES.
COLOR OF BUILDING IS BUFF-BROWNISH, MORE TOWARDS THE RED SIDE.
WHITE CONCRETE TRIMMINGS ALONG THE TOP. SIGN IS RED TRIANGLE WITH
WHITE LETTERS ON MEDIUM BLUE BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	19	1/2		
RETOUCHING	7	1		MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		13 1/2		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O.

NO. 1CH392

ORDER No. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE UNIVERSITY OF
CINCINNATI. HUGHES HIGH SCHOOL
IN THE FOREGROUND, CINCINNATI,
OHIO

PRIVATE NO. BEFORE TITLE: #15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE
THE UNION NEWS CO.
TRADEMARK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (2 PHOTOS - ONE MARKED FOR COLORS)
FOLLOW PHOTO WITH TISSUE OVERLAY.
CROP AS MARKED ALONG EDGES OF PHOTO WITH TISSUE OVERLAY.
BE VERY CAREFUL OF ROOF COLORS-FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1/ Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	11	6		
RETOUCHING			MAR 15 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	24	" 13/1	" 15/1
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O. + U.N.T.M

NO. 1CH393

ORDER NO. 66440

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

TYLER DAVIDSON FOUNTAIN AT NIGHT,
CINCINNATI, OHIO

IMPRINT ~~SAME AS ABOVE~~ Same as above

~~THE JNTON NEWS CO.~~

~~TRADE MARK~~

PRIVATE NO. BEFORE TITLE: #35

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE TISSUE OVERLAY. BLOT OUT THE CAREW TOWER IN BACKGROUND
AND SHOW ONLY THE FOUNTAIN. (NIGHT VIEW).

COLORS: WHITE LIGHTS WITH A FAINT TRACE OF LIGHT GREEN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	10	1/2		
RETOUCHING	9	3	MAR 27 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	APR 13 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH394

J. LOUIS MOTZ NEWS CO.,
CINCINNATI, O. *+ Union News Trademark*
PHOTO BY MARSH PHOTOGRAPHERS, INC

ORDER No. 66440
DATE 3-15-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
AERIAL VIEW OF THE GREATER
CINCINNATI AIRPORT.

PRIVATE NO. BEFORE TITLE: #36

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ *Same as above*
~~THE OFFICE NEWS CO~~
~~TRADE MARK~~

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: RUNWAYS ARE CONCRETE. BUILDING IS A LIGHT RED BRICK.
SHOW AIRPLANE, ON RUNWAY, IN SILVER. ALSO PLANES AROUND
HANGARS. GREEN GRASS BETWEEN RUNWAYS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH <i>60</i>	<i>18</i>	<i>1/2</i>	MAR 15 1951	MAR 17 1951
RETOUCHING	<i>1</i>	<i>2</i>		
REPHOTO				
PHOTO-LITHO			APR 4 1951	APR 11 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>	APR 11 1951	
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH395

ORDER NO. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE UNIVERSITY
OF CINCINNATI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH392. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	2.5	15		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Color match

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH396

ORDER No. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW $3\frac{1}{2}$ x $2\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

CINCINNATI GARDEN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH387. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	6-13-51	6-13-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colomantel

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH397

ORDER No. 66187

DATE 3-15-51

25 BABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERIOR VIEW OF CINCINNATI
GARDEN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH388. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Colored

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH398

ORDER NO. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW 3 1/2 x 5 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SKYLINE AND OHIO RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH284. MAKE NEW BLACK NEGATIVE.

~~REDUCE COLOR PLATES.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	10	1/2		
RETOUCHING		4	MAR 27 1951	
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	5 1/2		4-18-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Make new Color
Offset
for 3 sides*

Make new Color

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH399

ORDER NO. 66187

DATE 3-15-51'

25 BABY FOLDER VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NETHERLAND PLAZA HOTEL AND

CAREW TOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH384. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	210	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 4 1951	APR 12 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 13 1951	
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH400

ORDER No. 66187

DATE 3-15-51

25 MBABY FOLDER VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOUNTAIN SQUARE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2420. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	110	1/2		
RETOUCHING		1/2		
REPHOTO			APR 1 1951	
PHOTO-LITHO				APR 17 1951
BLEUPRINT				APR 20 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 20 1951	
ARTIST DEPT.	110	5-1/2		4/25/51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Make off photo
Delivered
APR 20 1951

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH401
ORDER No. 66187

DATE 3-15-51

25 BABY FOLDER VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

EDEN PARK SHOWING CONSERVATORY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH389. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	16			
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 4 1951	APR 16 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH402

ORDER NO. 66187

DATE 3-15-51

25 MBABY FOLDER VIEW $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SUNLITE POOL, CONEY ISLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2423. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	18	1/2	MAR 27 1951	
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 4 1951	APR 17 1951
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		4-20-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colormatch

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH403

ORDER No. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

OHIO RIVER SCENE AT CINCINNATI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH390. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO}HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colorized

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH404

ORDER No. 66187

DATE 3-15-51

25 MBABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

TYLER DAVIDSON FOUNTAIN AT
NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO,

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH393. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	12	4-4		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 4 1951	
BUEPRINT				APR 12 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 13 1951	
ARTIST DEPT.	22	2 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Colommit

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH405

ORDER No. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

TERRACE PLAZA HOTEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH386. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1950	
SKETCH	9	$\frac{1}{2}$	MAY 7 1950	MAY 9 1950
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO			MAY 15 1951	MAY 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 21 1951	
ARTIST DEPT.		$5\frac{1}{2}$		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

*Photo Co
Marked*

*Make effects
for new color*

Make new color

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH406

ORDER No. 66187

DATE 3-15-51

25 MBABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 sides

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

GREYHOUND BUS TERMINAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH1011. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR NO PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EXECUTIVE OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date		Date		Date	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
	Clock No. Time Allowed				
COMPOSING, Type Set Up		MAR 27 1951			
SKETCH	10				
RETOUCHING	1/2				
REPHOTO					
PHOTO-LITHO		APR 4 1951	APR 17 1951		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	102 2 1/2	4/20/51	4/24/51		

DATE BLUEPRINT OK'D DATE Filed APR 24 1951

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH407

ORDER No. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW $3\frac{1}{2} \times 5\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CROSLEY FIELD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2636. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 4 1951	APR 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2 1/2	4/20/51	4/27/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Colormatched

NO. 1CH408

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

ORDER No. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

~~CENTRAL YMCA~~
MOONLITE GARDENS, CONEY ISLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

0CH 657

USE PHOTO FROM ~~1CH408~~. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PIA TES.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	APR 27 1951
SKETCH			APR 27 1951	APR 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAY 2 1950

MAY 11 1951

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH409

ORDER No. 66187

DATE 3-15-51

25 BABY FOLDER VIEW $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF G.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1709. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	L.O. 18	1/2		
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT			APR 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2"2		4-20-51

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Colormat

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH410

ORDER No. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

AERIAL VIEW OF CINCINNATI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

2 plates BUTLER AIRPHOTOS, INC
RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1707. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		4-20-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Colormat

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH411

ORDER NO. 66187

DATE 3-15-51

25 MBABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AULT PARK, SHELTER HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH289. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	10	1/2		
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			APR 4 1951	APR 17 1951
BLUEPRINT			APR 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	100	2 1/2	4/19/51	4/24/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colon match

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. 1CH412

ORDER No. 66187

DATE 3-15-51

25 M BABY FOLDER VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LUNKEN AIRPORT PLAYFIELD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH385. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35	2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Colonnet

VALDOSTA CIGAR & TOBACCO CO.,
VALDOSTA, GA., DISTRIBUTORS
AERIAL PHOTO BY FORREST CLAYTON

NO. 1CH-413

ORDER No. 66441

DATE 3-15-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF MAIN BUSINESS
SECTION, VALDOSTA, GEORGIA

PRIVATE NO. BEFORE TITLE: V-15.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED - SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1951	
SKETCH				
RETOUCHING	1	6	MAR 16 1951	MAR 29 1951
REPHOTO				
PHOTO-LITHO				APR 12 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2½	APR 12 1951	
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 14 1951

By _____

DATE Photo Returned to Customer _____

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. 1CH-414

ORDER No. 66442

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

Aerial view Davis Dam

LOWER LEFT- NEVADA

LOWER RIGHT- ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. CROP AS MARKED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RW*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1951	
SKETCH				
RETOUCHING	2	3	MAR 16 1951	MAR 20 1951
REPHOTO				
PHOTO-LITHO			MAR 23 1951	APR 2 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1.16	1 3/4	APR 2 1951	
ARTIST DEPT.		7 3/4		

MAY 7 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By *JW*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Disturbed Photo
to Office*

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. 1CH-415

ORDER No. 66442

DATE 3-15-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Downstream view Davis Dam

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1951	
SKETCH				
RETOUCHING	2	2 1/2	MAR 16 1951	MAR 23 1951
REPHOTO				
PHOTO-LITHO			MAR 23 1951	APR 2 1951
BLUEPRINT STRIPPING, OPAQUING			APR 2 1951	
HAND COLOR PROOF	107	1 1/2		4-3-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Returned Photo
to office*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH416 ORDER NO. 66199 DATE 3-16-51

CUSTOMER ST. ANTHONY DE PADUA HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY.

HOSPITAL OF ST. ANTHONY DE PADUA
CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

Photo returned to customer
attn: Mrs. Geiger 2/19/57

FOLLOW TISSUE OVERLAY. SEE OCH1121 FOR COLOR OF BRICK.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

107
4-10-51
A/C 112
LA 92
Add'l. Amounts 4.00
MCH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH417 ORDER NO. 66200 DATE 3-20-51

CUSTOMER Y.M.C.A.
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CHAPEL OF CENTRAL Y.M.C.A.
BOT: 614 FEDERAL ST., CAMDEN, N.J.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

INSTRUCTIONS ENCLOSED.

CROP AS MARKED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Plat. 3 1/2
Imm. 106 HC 1 1/2
La 9

W. J. H.

EHLERS' NEWS CO., BIRMINGHAM, ALA.

NO. 1CH-418

ORDER No. 66459

DATE 3-19-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREYHOUND BUS STATION,
BIRMINGHAM, ALABAMA

PRIVATE NO. BEFORE TITLE: B-57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BASE #27; BLDG. #13; WINDOW FRAMES AND BLDG. TRIM #61;
CANOPY STAINLESS STEEL WITH NARROW #2 RED LINES: WINDOW CASINGS
STAINLESS STEEL: GREYHOUND DOG-WHITE: STAINLESS STEEL SIGN WITH
#2 RED LETTERS AND #2 NARROW LINES AT EDGES: DOOR FRAMES ~~STAINLESS~~
#17; #4 BLUE FLAG WITH WHITE--SHOW U.S. FLAG ON OTHER POLE: CLOCK
WITH GOLD HANDS AND NUMERALS: SHOW LEAVES ON TREES: PRETTY CLOUD
EFFECT. TAKE OUT CARS, PEOPLE, WIRES, STOPLIGHT, SIGNS IN RIGHT
FOREGROUND. SHOW LAWN NEXT TO SIDEWALK AT RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1951	
SKETCH				
RETOUCHING		6	MAR 20 1951	MAR 22 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 10 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 10 1951	
ARTIST DEPT.	115	9	Apr. 23-1951	Apr. 24, 1951

DATE BLUEPRINT OK'D _____ DATE Filed MAY 1 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

EHLERS' NEWS CO., BIRMINGHAM, ALA.

NO. 1CH-419

ORDER NO. 66459

DATE 3-19-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRMINGHAM CITY HALL,
BIRMINGHAM, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

PRIVATE NO. BEFORE TITLE: B-16

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED AND TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1951	
SKETCH				
RETOUCHING	2	6	MAR 20 1951	MAR 22 1951
REPHOTO				
PHOTO-LITHO			MAR 28 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 6 1951	4-11-51
ARTIST DEPT.	109	9		4-26-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 1 1951

By

DATE Photo Returned to Customer

5X7

ANDERSON NEWS COMPANY, FLORENCE, ALA.

NO. 1CH-420

ORDER No. 66461

DATE 3-19-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORENCE LAUDERDALE PUBLIC
LIBRARY, FLORENCE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING-MEDIUM BETWEEN WHITE AND #13, CASINGS AND DOOR FRAME #13.
ALUMINUM CANOPY. PUT A BUSH ON RIGHT HAND CORNER OF BLDG. TO
MATCH THE ONE ON LEFT HAND CORNER. SHOW BUSHES IN BLOOM, ALSO
SHOW BLOSSOMS ON SMALL GROWTHS IN BOXES. NICE GREEN LAWN.
CONCRETE WALKS, DARK GRAY ASPHALT STREET. LEAVE CLOUDS AS THEY
ARE. SHOW LEAVES ON TREES. (DO NOT MAKE THE STREET TOO DARK).

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *BW*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1951	MAR 2 1951
SKETCH				
RETOUCHING	6	4	MAR 21 1951	MAR 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 6 1951	APR 6 1951
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 7 1951

By *zw*

DATE Photo Returned to Customer _____